

goodhabitz®

**Your partner
in human &
digital skills
development.**

**making
learning
a habit.**





GoodHabitZ is on a mission to make learning a habit for everyone.

At our core, we're driven by building products at the intersection of creativity, technology, and education — combining inspiring visuals, engaging content, and AI that drive real skills development for life.

We provide companies with a learning system designed to support lifelong learning, digital and AI readiness and knowledge sharing—keeping your business competitive and productive.

With us, your employees get access to engaging, habit-forming lessons and courses that keeps them coming back for more. Our suite of products strengthens the employee experience, from onboarding right through to handovers and succession planning.

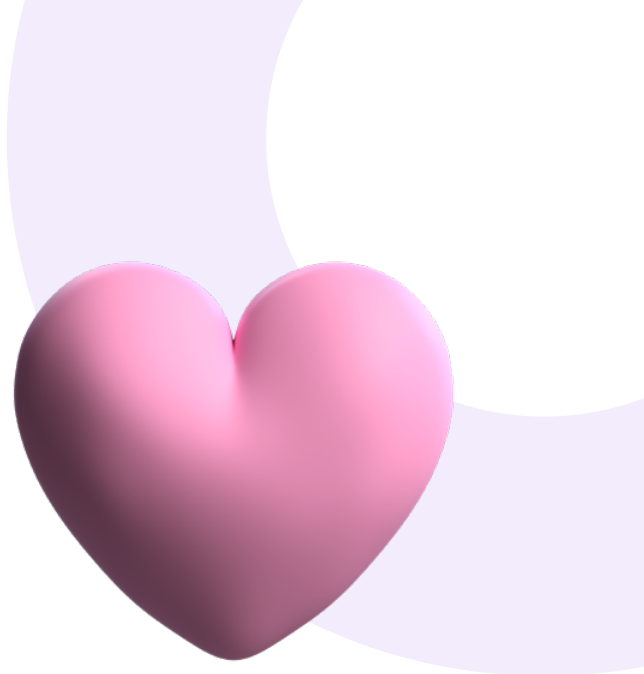
From frontline staff to executives, we provide a solution that is truly inclusive, and not just an answer in the spur of the moment.



Online training for human and digital skills.



goodhabit^z.



What we offer

A complete learning experience, built for scale and impact:



Human skills development:

A constantly growing library covering key areas for success, equipping your employees for any challenge.



Localised Content:

Lessons, courses, and single activities in 20+ languages, rated 8.6/10 by our learners.



Digital skills training:

Specialised lessons and courses that covers and teaches technological developments including AI, to ensure your company isn't left behind.



LMS Integration:

Our core product integrates with 50+ LMS and LXP systems.



Multi-format learning:

Engaging learning experiences across formats (watch, read, apply and listen), in varied lengths to suit learner preferences.

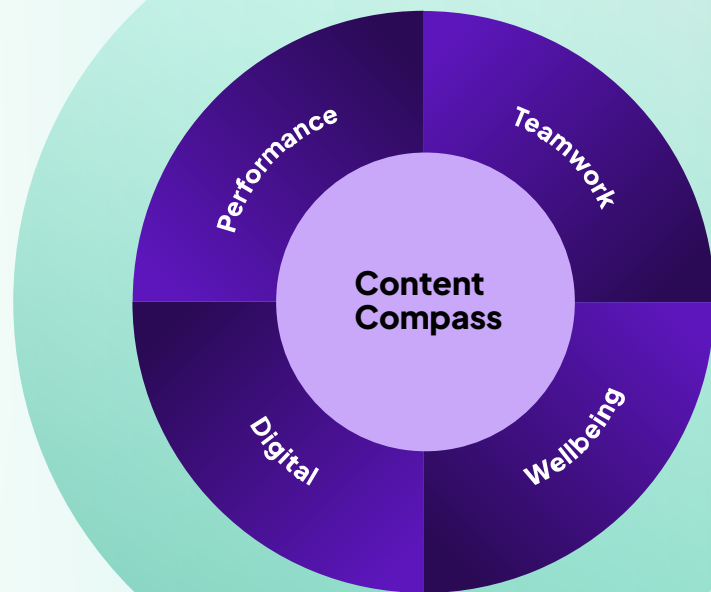


Ongoing adoption support:

Dedicated customer success coaches and ready-to-use campaign tools to drive adoption and track impact.

Human skills & digital skills training

We've built our learning system around the core capabilities that every organisation should strengthen to remain agile and prepared for the future.



Performance

Unlock personal effectiveness and results.

Teamwork

Strengthen collaboration and leadership.

Well-being

Develop resilience and work-life balance.

Digital

Build confidence in using tech and AI.


Assessments that guide learning



Our easy-to-use self-assessments help employees discover their strengths, motivations and learning needs. Connecting insights to action, the assessment results ensure that learning becomes more targeted, engaging and impactful.


At the same time, the increased self-insight leads to more effective employees who collaborate better.

**Self-insight
are key to unlock
full potential.**




**Leadership -
Find your style**

🔗 Assessment ⌚ 10 minutes




**Learning Agility -
Are you future-proof?**

🔗 Assessment ⌚ 5 mins




**Digital Skills -
Are you (future) ready?**

🔗 Assessment ⌚ 14 mins



**Communication Style -
What's your colour?**

🔗 Assessment ⌚ 6 mins



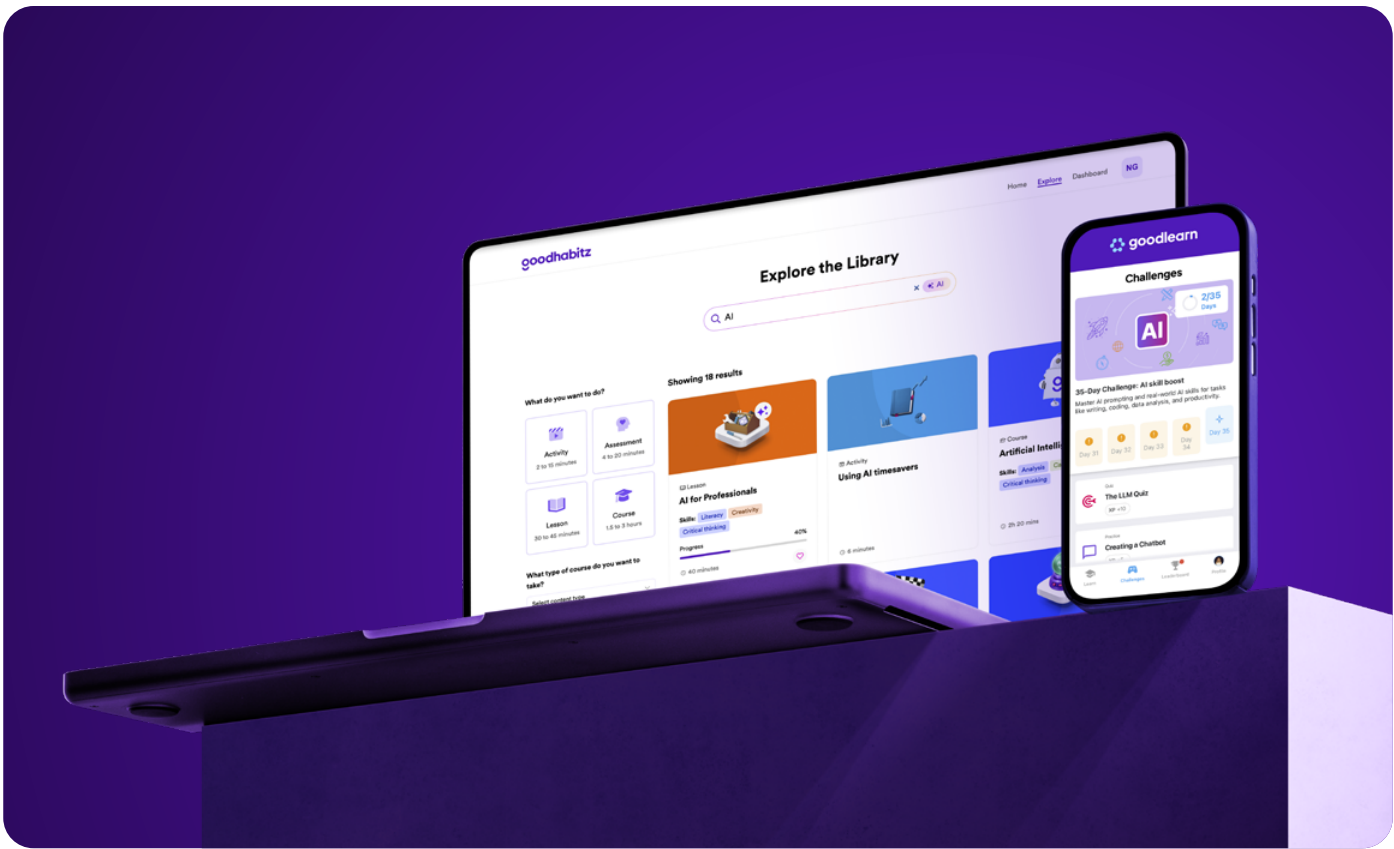
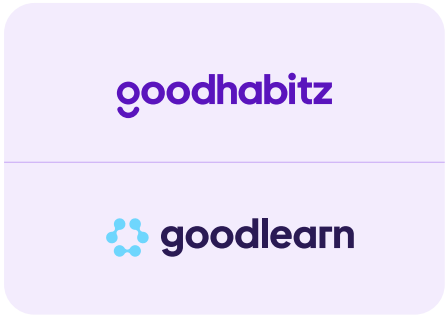
**Motivation -
What drives you?**

🔗 Assessment ⌚ 6 mins

Holistic AI Learning: Insights and Skills Combined

GoodHabitz's digital lessons and courses focus on providing broad insight into the soft skills important for working with AI, fueling curiosity and critical thinking.

Goodlearn builds practical skills and technical understanding through gamified training. Combined, they offer a holistic AI learning approach.



Structured, high-quality AI training.



 goodlearn



Engaging AI training that transforms your business

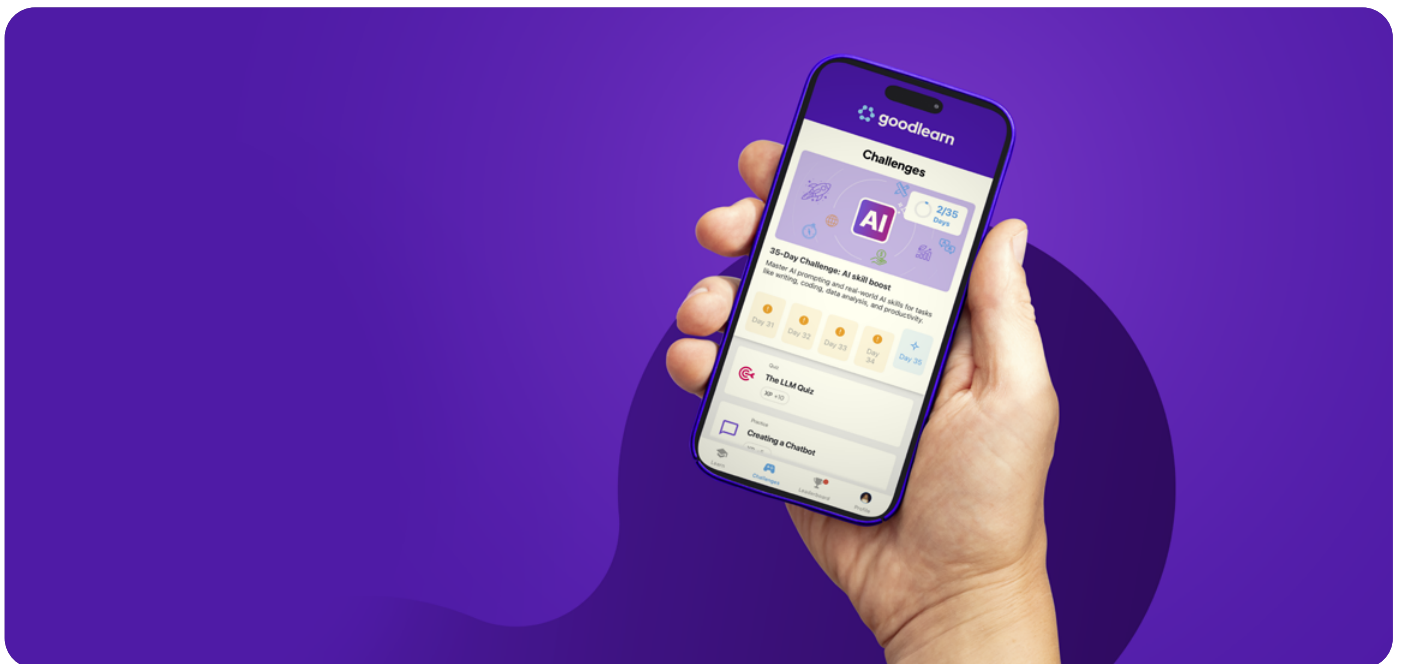
Goodlearn ensures every employee gets the learning experience they need to increase productivity and support the AI transformation of your business. Through gamified training, it builds practical skills and technical understanding that supports the journey to compliance with the EU AI Act.

Gamified habit-forming learning experience: Leaderboards, daily challenges and nudges drive real completion and repeated usage

Hands-on practice: Safe experimentation with GPT, DALL·E, and other AI tools; practical skills in ethics, bias, and responsible AI use

Certify & track progress: Built-in certifications and dashboards for learning and progress reporting at the individual and company levels

Readiness made simple: Structured, modular training aligned with EU AI Act, updated as additional guidelines surface



Create &
share internal
knowledge.

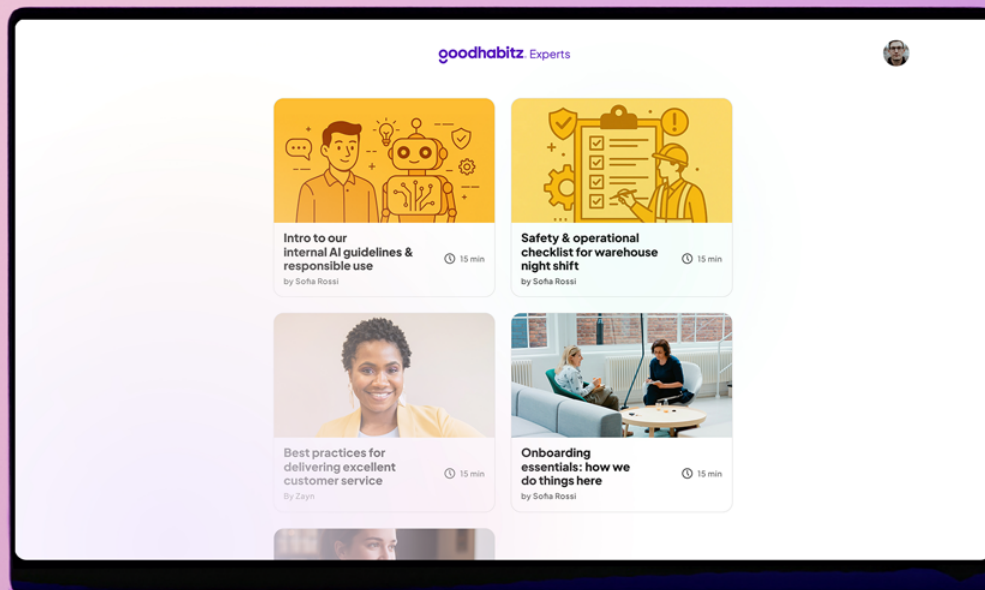
goodhabitz® Experts

goodhabitiz Experts

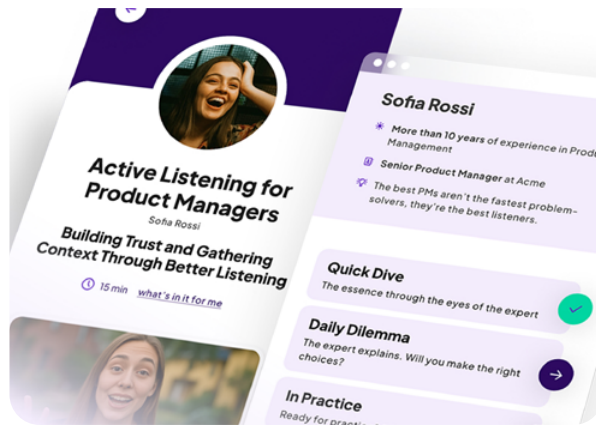
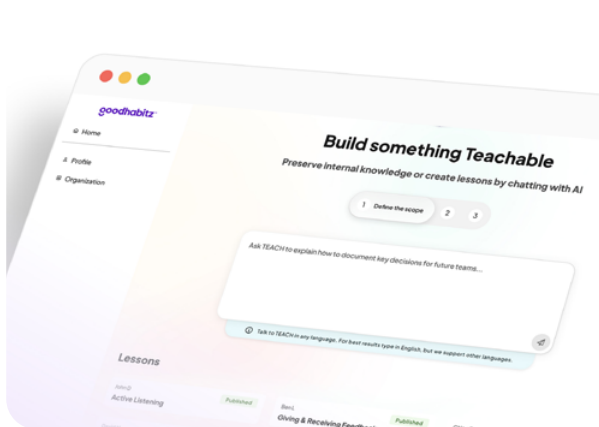
Introducing:

Training designed by you

We combine AI with our proven educational framework to turn your internal know-how into engaging training ready to share. GoodHabitiz Experts empowers your L&D professionals to create and share your own expertise across the organisation. It's fast. It's scalable. It's consistent.



goodhabitiz Experts

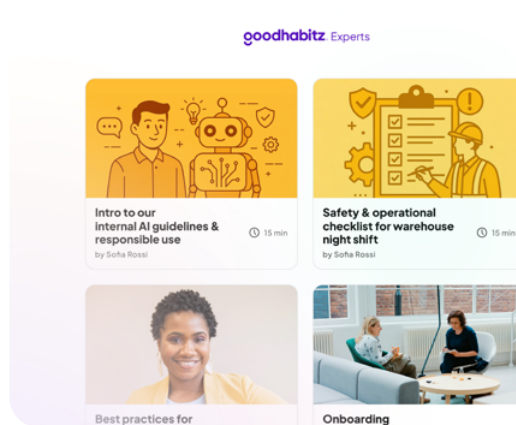
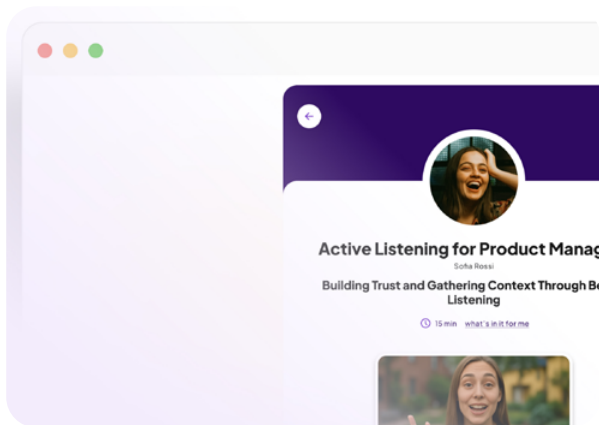


Create faster with AI as a partner:

From identifying learning needs to publishing a polished lesson, AI supports every step while your L&D professional stays in the driver's seat.

Create training as fast as your business evolves:

From policy updates to onboarding flows, GoodHabitzz Experts lets you capture and share critical knowledge across teams without overloading L&D.



Invite anyone to create training:

no instructional design required: Your experts don't need to know how to "build training." They simply answer AI-guided questions. GoodHabitzz Experts takes care of the heavy lifting.

Engaging, easy-to-digest training built for your employees:

GoodHabitzz Experts turns your content into multiple engaging formats, making learning digestible, memorable, and easy to fit into a busy workday.

Organisations choose GoodHabitZ because we:



Offer training in both human and digital skills, offering a holistic solution for organisations.



Support knowledge retention and sharing with training designed for you.



Provide unmatched customer support with coaches dedicated in helping you to build a learning culture aligned with your business goals.



Are at the forefront of technology and leveraging AI to provide learning that's relevant, tailored, and accessible.



Motivate your people with engaging learning experiences that fits into the flow of life.



Futureproof your organisation with scalable training in effective and responsible AI use.

goodhabitZ | making learning a habit.



PHILIPS

HARIBO





Ask us anything!

Whatever you need, from questions
to technical support, we'd love to
hear from you.

[Reach out to us](#)

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