



base.

Base.com overview

www.base.com

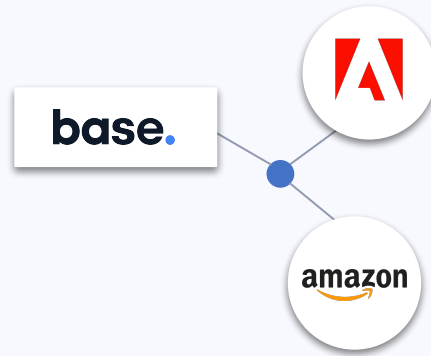
Flexible solution for **Every** Business

base.

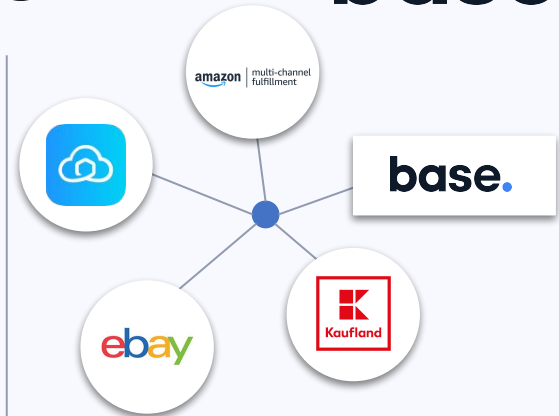
Connect:

- ✓ Marketplaces
- ✓ Online shops
- ✓ Wholesalers
- ✓ ERP system
- ✓ Shipping systems
- ✓ Accounting software
- ✓ Printers and receipt printers
- ✓ SMS applications
- ✓ E-mail boxes
- ✓ Other applications - Slack, Thunderbird, barcode scanners

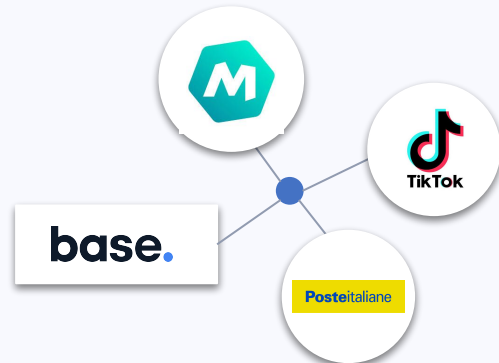
Integrations in any configuration



Example 1



Example 2












Example 3



Example 4

Company History

- **2006:** Launched in Poland 
- **2017:** 1,000 users
- **2019:** 5,000 users
- **2021:** 12,000 users   
- **2023:** 20,000 users   
- **2024:** 25,000 users   
- **2025:** +30,000 users  
- **2026:** new markets 

Trusted by top international brands:

SAMSUNG

 **Kawasaki**

 **LG**

Tefal[®]

K'ARCHER

MediaMarkt

And growing!



30,000+

COMPANIES USING
OUR SYSTEM



180

COUNTRIES FROM WHICH WE
ACCEPT ORDERS



\$20B +

ANNUAL GMV
CUSTOMERS



18

YEARS OF APPLICATION
DEVELOPMENT (est. 2006)



150M+

ACTIVE MARKETPLACE
LISTINGS

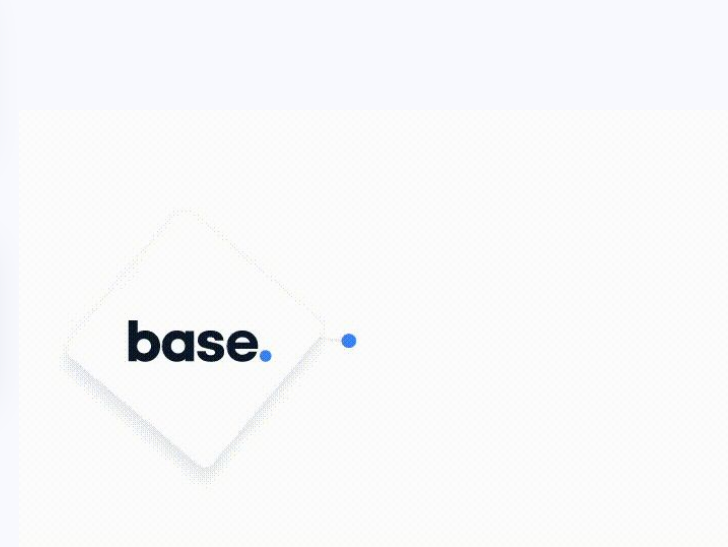


1,500 +

INTEGRATIONS

All your e-Commerce activity in one Central Hub

base.



About Base.com

A cutting edge SaaS platform for multi-channel commerce:

- ✔ **UNIFIED ORDER MANAGEMENT** – Control all sales channel in one place
- ✔ **WAREHOUSE MANAGEMENT** – Connect and sync your inventory effortlessly
- ✔ **AUTOMATED MARKETPLACE LISTINGS** - Lists products straight from your store
- ✔ **CENTRALIZED SHIPPING CONTROL.** - Manage all couriers from one panel
- ✔ **AUTOMATION** – Magic buttons to automate all your manual workflows
- ✔ **RETURNS MANAGEMENT** – Return segregation and reconciliation
- ✔ **CATALOG MANAGEMENT (PIM)** – Maintain your catalog metadata in one place



Base.com Features



Order Manager

Manage your multi-channel sales in one place. Quick and convenient tool for automating the preparation and delivery of packages including printing labels, issuing invoices, and sending messages to customers.

- Forwarding orders to the store and ERP
- Automatic actions
- Pick & Pack Assistant
- Base.com Caller (Customer service)

The screenshot displays the Base.com Order Manager interface. On the left, a workflow diagram shows the process from 'ORDER HAS BEEN PACKED' to 'CHANGE STATUS' (To Send) and 'CREATE PACKAGE' (DPD). The main area shows a list of orders with columns for Name Surname, order source, Items, and Amount. A detailed view of an order is shown on the right, including shipping information and tracking details.

Name Surname	order source	Items	Amount
Jan Nowak	unregistered	1x Gift set: wristwatch and Wallet of Fire	289.00 EUR
Aigentina L. Beauchesne	aigentina_l	1x Piggy bank Real Madrid	80.00 EUR

Order ID	Status	Shipping Method	Order date
75956576 (15)	Sent	DHL.de	22 March 21:27 23 March 10:43
75928083 (14)	To send	Express International	22 March 21:27 23 March 10:43

Marketplace Manager

300+ marketplaces

With Base you can conveniently list your products directly from your online store!

- **Stock and price synchronization**
- **List offers from any warehouse**
- **Comprehensive offer management and bulk changes to marketplace offers**
- **Compare competitor's prices**

ACTIVE OFFERS						
Offer title	Product ID	Quantity in offer	Amount	Competition	Information	Duration
		31 Stock (7 sold) 42 Stock in a warehouse	51.90 EUR	→ 51.90 EUR		since 16 February 16:03 ⌚ No limit
		22 Stock (4 sold) 22 Stock in a warehouse	89.99 EUR	↓ 79.99 EUR		since 16 February 15:00 ⌚ No limit
			49.99 EUR	↓ 39.99 EUR		since 15 February 16:22 ⌚ No limit
			24.99 EUR	→ 24.99 EUR		since 14 February 14:27 ⌚ No limit
			39.99 EUR			since 12 February 17:10 ⌚ No limit

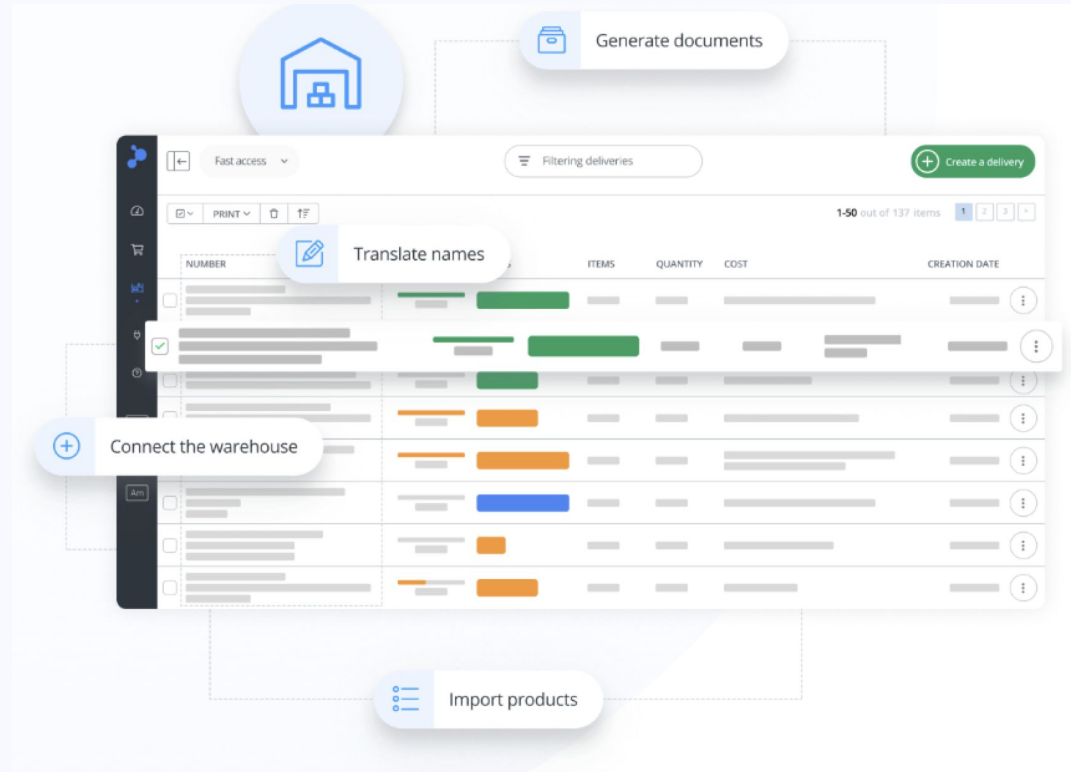
Base.com Features



Catalog Manager (PIM)

Consolidate all product information into a single repository and manage product data for each channel and language.

- **Manage your product catalog with Base**
- **Generate product listings from marketplace entries and promptly publish them on various platforms**
- **Effortlessly modify information for hundreds of products**
- **Expand your international sales channels with ease**
- **AI capabilities - create titles, descriptions, image editing and more**



Base.com Features



Shipping Manager

290+ Couriers

All available carrier integrations offer single and bulk shipment creation. Entire shipping workflow can happen without your participation using automated actions

- Effortless package status tracking
- Forwading shipping data to marketplace and store
- Flawless integrations with various shipping carriers
- Create shipments one by one or in bulk
- Send documents straight to the printer
- Parcel size and weight templates
- Complete automation of the shipping workflow
- Manage with custom 1-click buttons

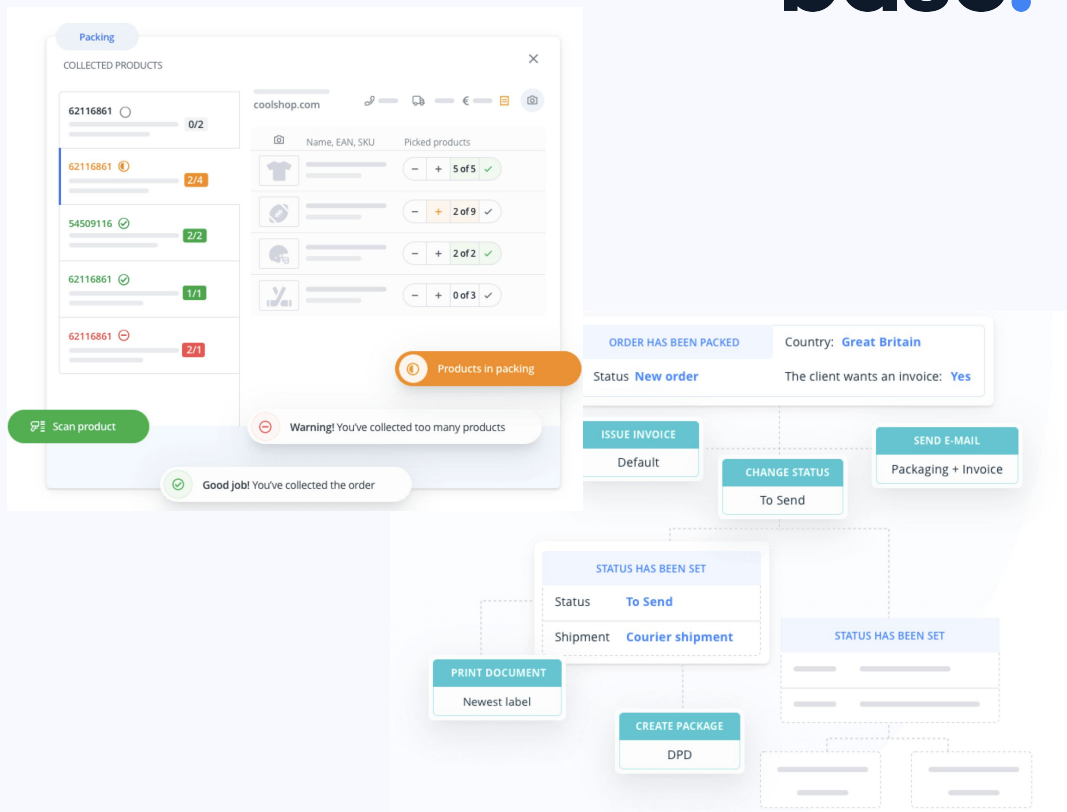
Shipment date	Account name	Order	Shipping number	Status
17 February	Courier UPS	135625	✓	Delivered (1 day)
17 February	Courier DPD	135425		Picked up
16 February	Courier DHL	135325	✓	Delivered (1 day)
15 February	Courier Fedex	135924		In transit

Base.com Features

Workflow automation

All available carrier integrations offer single and bulk shipment creation. Entire shipping workflow can happen without your participation using automated actions

- **Base Pick&Pack Assistant**
- **Automatic status changes**
- **Bulk e-mails and text messages to customers**
- **Bulk shipment creation**
- **Printout straight to the printer**
- **Automatic invoicing to the customer's country**
- **Your own Personal events - it couldn't be easier!**
- **Customer and Seller shipment tracking**



Pricing automation (Repricing)

Automatically adjust your product prices based on the marketplace offers of other sellers.

- Tracking competitor prices
- Price automation (repricing)
- Bulk operations
- Greater chances on Amazon Buy Box with price automation

The screenshot displays the Base.com repricing interface. At the top, there is a search bar and a 'Repricing' button. Below the search bar, there are several filter and control buttons, including 'Maximum markup' and 'Base price'. The main part of the interface is a table listing products with their IDs, current prices, and competitor prices. The table has columns for 'ID', 'COMPETITION', and price changes. The products listed are:

ID	COMPETITION
8754256	↑ 69.99 GBP
8754257	↑ 49.99 GBP
8754258	↑ 27.99 GBP
8754259	↓ 24.99 GBP
8754260	↑ 27.99 GBP

At the bottom of the interface, there is a 'Monitoring the competition's prices' button.

Base.com Features



Base Connect

Streamline collaboration between business partners: saves time, simplifies wholesale ordering and enables the automatic data exchange between contractors such as wholesalers, fulfillment or other B2B partners.

- **Establish B2B partnerships**
- **Streamline communication and data exchange with contractors**
- **Multiple Base accounts connected with one Master**
- **Collective invoices**
- **Product/Orders/Labels sharing across multiple Base accounts**






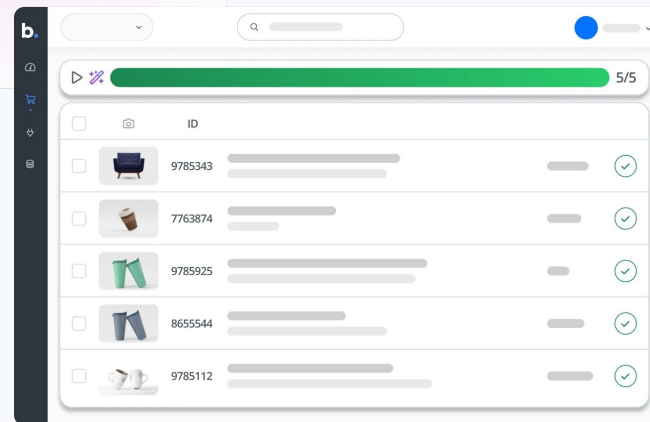
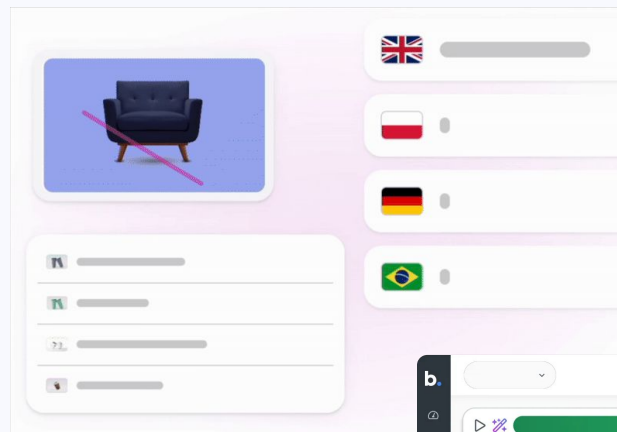
Base.com Features



AI for e-commerce

Use the power of AI for product management, customer service and faster listing on marketplace platforms.

-  **Automatic listing on marketplaces**
-  **Preparing products for different markets and platforms**
-  **Customer service – automated and personalised at the same time**



Base.com Features



Base Analytics

Build your e-commerce strategy based on data, not wild guesses!



Automated sales reports



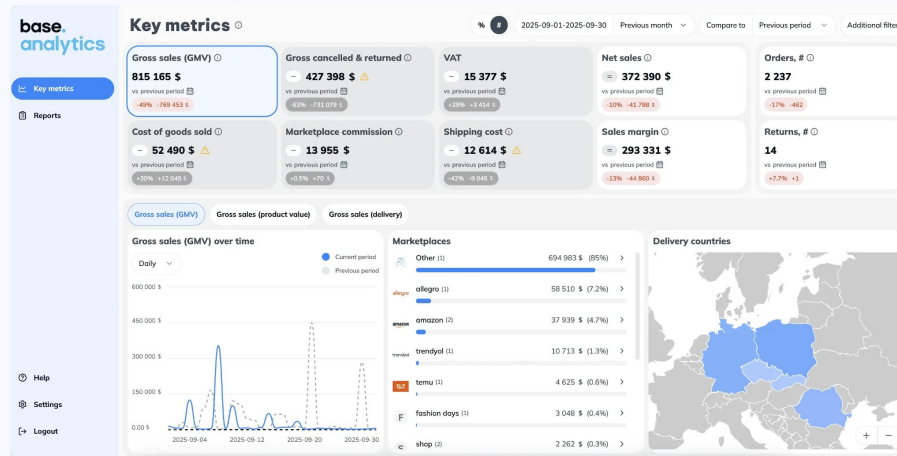
Complete margin analysis



Order & return statistics



Advanced filters for deeper insights



Base.com is the best choice for sellers looking to grow globally



- 280+ marketplaces, Global Top 20 with special terms for Base.com enterprise sellers
- Access to European wholesale distribution network through direct integrations (via Connect)
- Automated listings to marketplaces with AI assisted workflow

You are in a good company

Over 27 000 companies have trusted us. Join them and experience all benefits.

The image displays a collection of brand logos arranged in three rows. The first row includes Develey, Kinderkraft (with a 'Kk' logo), Ruchan, and Tefal. The second row includes GERLACH (with a crown logo), Kawasaki, X-KOM, BRICOMAN, and BIG STAR. The third row includes PUCCINI, kazar, and PHILIPS.

Freemium

Nuove imprese e operatori del commercio elettronico a tempo parziale

0 € /al mese

max 100 ordini/al mese

[Iniziare la prova gratuita](#)

Include:

- ✓ Integrazioni illimitate
- ✓ Fino a 1000 prodotti
- ✓ 3 profili di squadra
- ✓ Ordini, scorte e prezzi - Sincronizzazione di 1 ora
- ✓ Conservazione dei dati - 6 mesi
- ✓ Funzionalità AI

Business

CONSIGLIATO

PMI e professionisti dell'e-commerce

29 € /al mese

29 € del canone fisso + 0.19 €/ordine

[Iniziare la prova gratuita](#)

Tutto quello che c'è in Freemium, in più:

- ✓ Numero illimitato di prodotti/offerte
- ✓ Numero illimitato di profili di squadra
- ✓ Sincronizzazione in tempo reale di ordini, scorte e prezzi
- ✓ Conservazione dei dati - 24 mesi
- ✓ Funzionalità AI estese
- ✓ Assistenza prioritaria 24 ore su 24 - 7

Enterprise

Venditori, dettaglianti e produttori di grandi volumi

Offerta personalizzata

oltre 5k ordini o 250k € GMV al mese

[Per saperne di più](#)

Tutto ciò che è Business, in più:

- ✓ Infrastruttura aziendale
- ✓ SLA di uptime aziendale
- ✓ Archiviazione massima illimitata dei dati
- ✓ Conservazione dei dati personalizzata
- ✓ Esperto tecnico dedicato
- ✓ Hotline di supporto 24/7 (multilingue)

Testimonials



"The number of integrations available in Base.com is unbeatable, and the tool is reliable and scalable, making it suitable for companies of all sizes.

Multi-channel sales organisation and automating communication with customers are the crucial areas of applying Base.com in the everyday workflow of our company."

Cyprian Iwuć
CEO, **Rainbow Socks**

"Base.com also offers a wide variety of automations that has allowed us to optimise our business and operational processes thus improving our overall efficiency in managing Allegro sales channel."

Hubert Szumski
D2C Sales Manager Online D2C
Commercial **Samsung** Electronics

"I would definitely recommend moving to Base.com.

It provided value for money and it had all the integration services we needed"

Shirley Scott
Managing Director, **Handprinted**

For more information, or to register, head to base.com

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