

notify is the
AI-decisioning
platform for real-time
marketing
orchestration

ian is the unification, prediction, and arbitration platform dedicated to real-time CRM orchestration. Its AI decision-making engine optimizes each customer interaction with the best content, timing, and channel for each individual.

Compatible with



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BEST OFFER

BEST TIMING

BEST CHANNEL

BEST ACTION

ENGAGEMENT **+10<40%**

BUSINESS **+10<30%**

LOYALTY **+5pts**

RETENTION **+10<30pts**

NPS **+5<20pts**

MEDIA OPTIMISATION **+50<90%**

CSR, EXPERTISE ...

Orchestrate to the individual.

Make every customer interaction possible, relevant, and effective in real time with unlimited predictive and instant scenarios.

Unify all your channels and market yourself with seamless, independent AI.

360° impact

Agentic solution that simplifies your operations: it restores fluidity, adaptability, and impact to customer marketing.

Orchestration optimizes actions and budgets, enhances customer capital, and boosts performance.



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