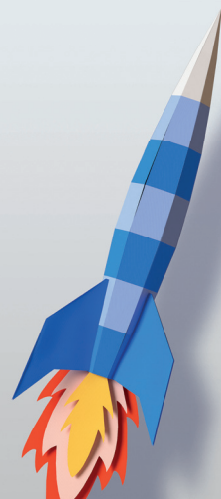# cegid

Elevate Your Retail Experience with Retail Live Store

Trusted by 1,000+ brands in over 85,000 stores across 75+ countries

A Suite of Omnichannel SaaS Applications for a Transformed Store Experience

Equip your sales associates to excel in their evolving roles with Cegid Retail Live Store. This suite of intuitive web apps is designed for specialty retail, empowering your teams with the tools for augmented selling, personalised advice, and enhanced customer relationships. Deliver seamless, AI–enhanced shopping journeys in any store format—from traditional to fully mobile.

Solutions to Elevate the In–Store Experience

Unify In–Store and Omnichannel Operations

Empower associates to serve customers anywhere on the floor. From mobile checkout and queue-busting to integrated omnichannel services like Click & Collect and Ship-from-Store, our POS Web App unifies every touchpoint into one seamless transaction.

Provide Instant Product and Stock Visibility

Give your team the information they need at their fingertips. The Cataloging Web App provides a 360° product view, real-time stock levels across all stores, and intelligent recommendations, ensuring associates can always answer questions and offer alternatives.

Create Personalised, Loyalty–Building Interactions

Transform standard transactions into meaningful relationships. The Customer Web App offers a unified 360° customer view, including purchase history and preferences. Leverage AI-powered insights for hyper-personalised recommendations that drive loyalty.

Boost Staff Efficiency with Integrated AI

Enhance team productivity with the power of Cegid Pulse. Enable instant, effortless translation for international shoppers, get automated summaries of customer data for targeted clienteling, and use voice commands to trigger actions within the app.

Trusted by Leading Retail Brands

FURLA SINCE 1927 ITALY · PVH · GANT · PIQUADRO · L'ERBOLARIO · SALOMON · oberalp GROUP · macron · ROSSIGNOL

Why Partner with Cegid?

We are a proven leader with over 25 years of retail expertise, offering an innovative, secure, and globally compliant solution ideal for Luxury, Fashion, Beauty, and Specialty Retail. With Cegid, you gain more than a platform; you gain a partner dedicated to helping you achieve operational excellence and create unforgettable store experiences.

Giuseppe Sanfilippo, IT Retail Application Manager at L'Erbolario

❝ The synergy between L'Erbolario and Cegid represents a strategic driver for innovation and efficiency, supporting L'Erbolario's sustainable growth while respecting its values. ❞

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