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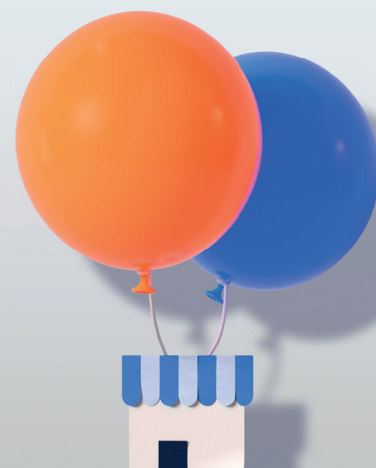
Elevate Your Retail Experience with Cegid Retail Y2

Trusted by 1,000+ brands in over 85,000 stores across 75+ countries

The Unified Commerce Platform Designed for Specialty Retail

Unify your operations, optimize your inventory, and deliver exceptional, AI enhanced, seamless shopping experiences worldwide. Cegid Retail Y2 is the SaaS cloud solution for specialty brands seeking to conquer the complexities of modern retail, turning challenges into transformative growth.

Solve Your Biggest Retail Challenges

Seamless Omnichannel Operations

Eliminate silos between your online and physical stores. Enhance the customer journey with solutions like Click & Collect, Ship from Store, and Endless Aisle. Manage every transaction and interaction from a single, powerful platform to ensure you never miss a sale.

Personalized Customer Experiences

Empower your associates to deliver personalized service that builds loyalty. Access a 360° customer view, manage promotions, and leverage AI-powered tools for clienteling and effortless multilingual conversations. Transform every interaction into a lasting relationship.

Real–Time Inventory & Replenishment

Gain a real-time, global view of your stock across all locations. Our solution uses advanced analytics and AI to optimize stock levels, automate replenishment, and reduce carrying costs. Turn your inventory into a strategic asset that is always in the right place at the right time.

Actionable Performance Insights

Make smarter, data-driven decisions. From the head office to the store floor, access real-time dashboards and predictive analytics on sales, customers, and operations. Ask questions in natural language and get instant answers to drive your business forward.

Trusted by Leading Retail Brands

macron   **SALOMON**   **oberalp** GROUP   **FURLA** SINCE 1927 ITALY   PIQUADRO   GANT   PVH

Why Partner with Cegid?

Cegid Retail enables us to offer our customers an increasingly multichannel shopping experience. The loyalty component, in particular, is essential to meeting the needs of modern customers who want to enjoy their benefits across an ever-expanding network of stores. Cegid Retail helps us make this experience even more seamless for the end customer, who is at the heart of every decision we make.

Arno Hofer, Retail Marketing Manager, Oberalp

❝ *We are a proven leader with over 25 years of retail expertise, offering an innovative, secure, and globally compliant solution perfect for Luxury, Fashion, Beauty & Cosmetics and Specialty Retailers. With Cegid, you gain more than a platform; you gain a partner dedicated to helping you achieve operational excellence.* ❞

www.cegid.com

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