

trustfull

# Stop Fraud, Not Customers

TRUSTED BY LEADERS

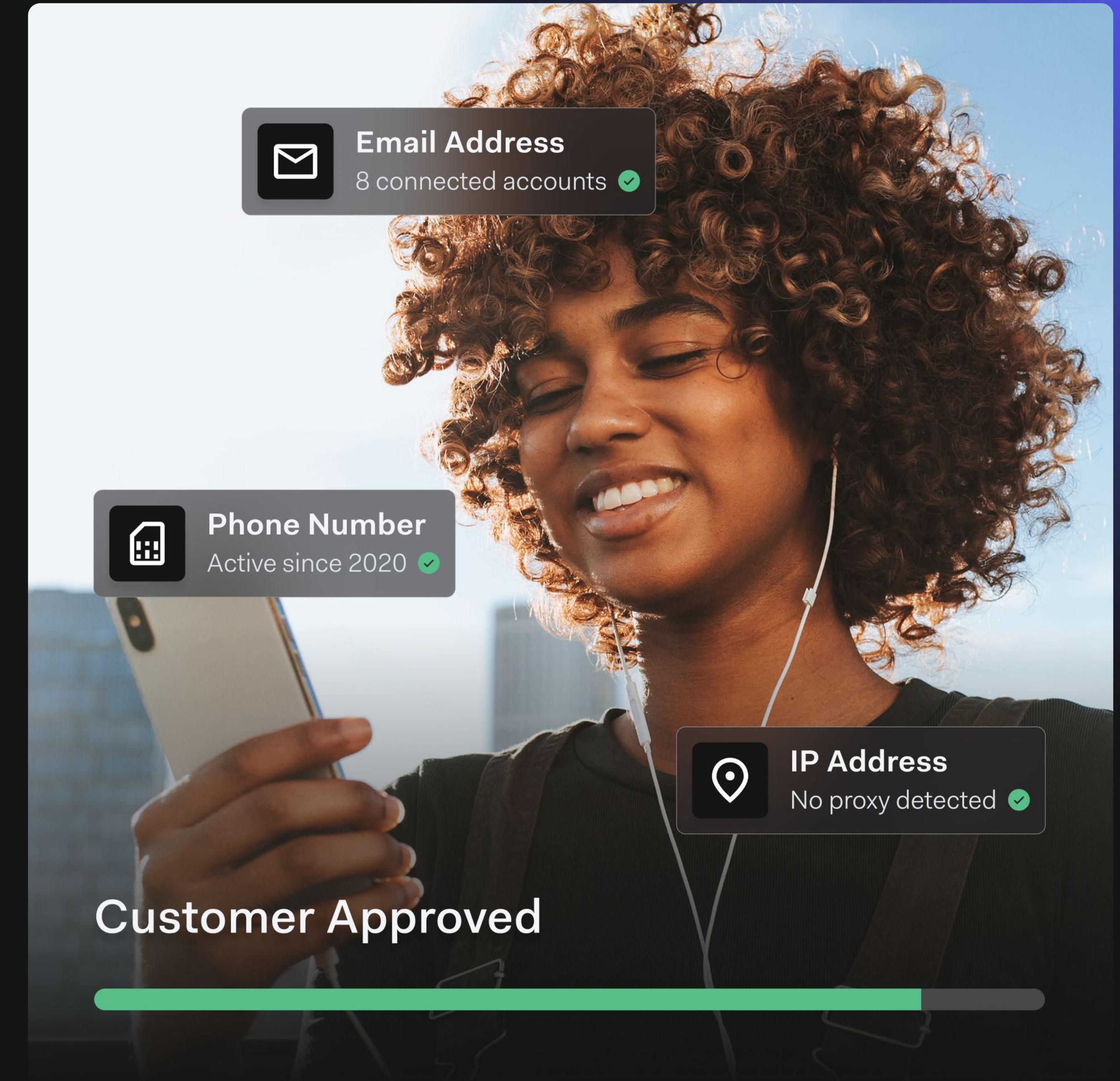
**nexi**

**ING** 

**Elavon**

**scalapay**

**CA**  
AUTO BANK



# Trustfull in numbers

**100+**

Customers

**10M+**

Monthly Verifications

Memberships & Certifications

Fintech District

**OIX** OPEN IDENTITY EXCHANGE

**Fi** Finance Innovation

**REGTECH100**

**FINCRIMETECH50**

**Sifted 50**  
Southern Europe

**MRC**

**ISO**  
27001

**<2s**

Avg Response Time

**195**

Countries Covered

**100**

Queries per second

**1K+**

Digital Signals



# AI-driven fraud: the \$485Bn threat

## Wide range of fraud and crime types

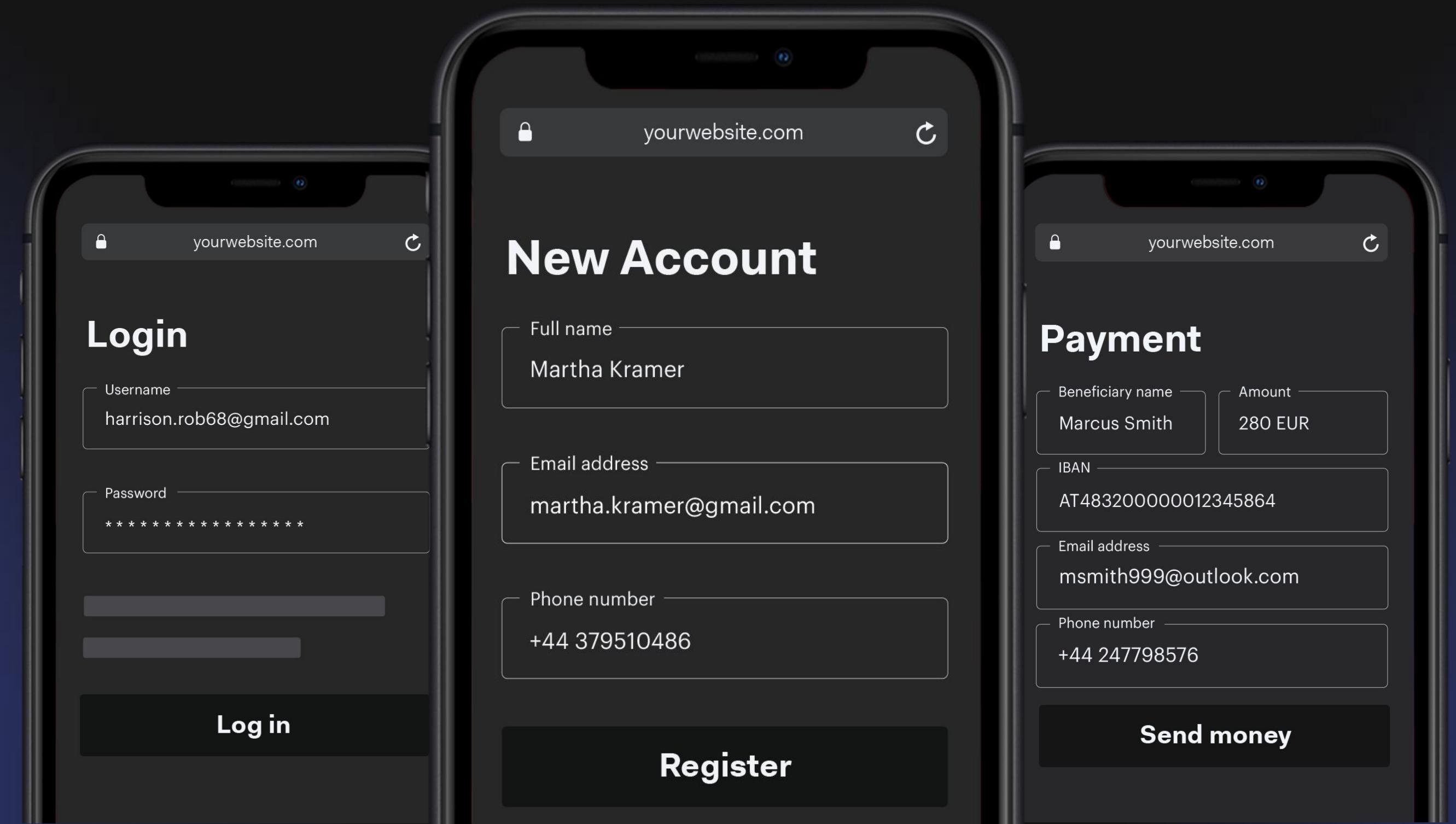
- ▶ Synthetic Identity Fraud
- ▶ Money Laundering
- ▶ Authorised Push Payment Fraud
- ▶ Refund Fraud
- ▶ Promo, Bonus & Incentive Abuse
- ▶ Account Takeover
- ▶ Catfishing & Fake Accounts

## Affecting a wide range of industries

- ▶ Banking
- ▶ Digital Lending & BNPL
- ▶ Crypto
- ▶ Payment Providers
- ▶ Betting & Gambling
- ▶ P2P Marketplaces
- ▶ Dating Platforms

# Stop fraud with Trustfull

We help businesses strike the right balance  
between fraud prevention and seamless customer experience



# Frictionless, AI-based fraud prevention platform



Powered by open source intelligence & AI



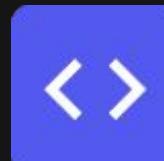
1,000+ public data sources analyzed



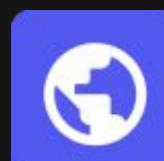
Instant decisioning in <2 seconds



Frictionless security with no impact on UX



Multiple integration options (API, Batch, Manual)



Global coverage

The screenshot displays the trustfull platform's user interface. At the top, the navigation bar includes links for Dashboard, Lookups, Analytics, Models, and Graph. The main content area is divided into several sections:

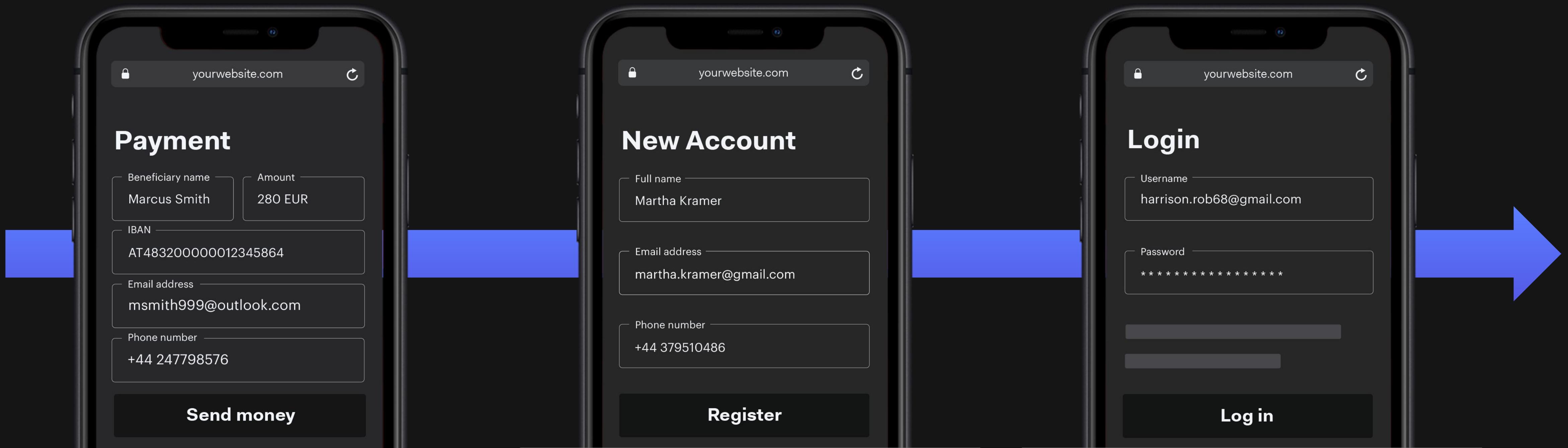
- SCORE:** A circular gauge showing a score of 230 out of 1000. It indicates 7 Risk signals and 2 Trust signals.
- GENERAL INFORMATION:** A section showing a profile picture of a woman, Martha Dubois. Details include:
 

FIRST NAME	Martha	LAST NAME	Dubois
PHONE NUMBER	+33 780 76 3733	IP ADDRESS	123.123.100.108
EMAIL ADDRESS	marthak@gmail.com	BROWSER	Chrome 109.0.54
- PHONE NUMBER:** Analysis for the number +33 780 76 3733. Details include:
 

STATUS	Disposable	COUNTRY	France	CARRIER	Onoff
NAME	Martha Kramer	DATA BREACHES	Low	FIRST SEEN	2024
CONNECTED ACCOUNTS					
- EMAIL ADDRESS:** Analysis for the email james@gmail.com. Details include:
 

STATUS	Deliverable	COUNTRY	Italy	DOMAIN	Gmail.com
NAME	Jane Smith	DATA BREACHES	Low	FIRST SEEN	2021
CONNECTED ACCOUNTS					
- IMAGE ANALYSIS:** A section showing a woman's face with a bounding box and a "NO MATCH" label.
- REVERSE IMAGE SEARCH:** A section showing a LinkedIn profile for "linkedin.com/in/marthabloom/" and "linkedin.com". Below it are filters for gender (Male), eye state (Eyes open), expression (Smiling), emotion (Emotion Neutral), and age range (Age range 35-45).

# Trustfull protects the entire customer journey...



## trustfull session

CAPTCHA-free detection of human and non-human traffic. Block malicious bots while authorizing legitimate AI agents.

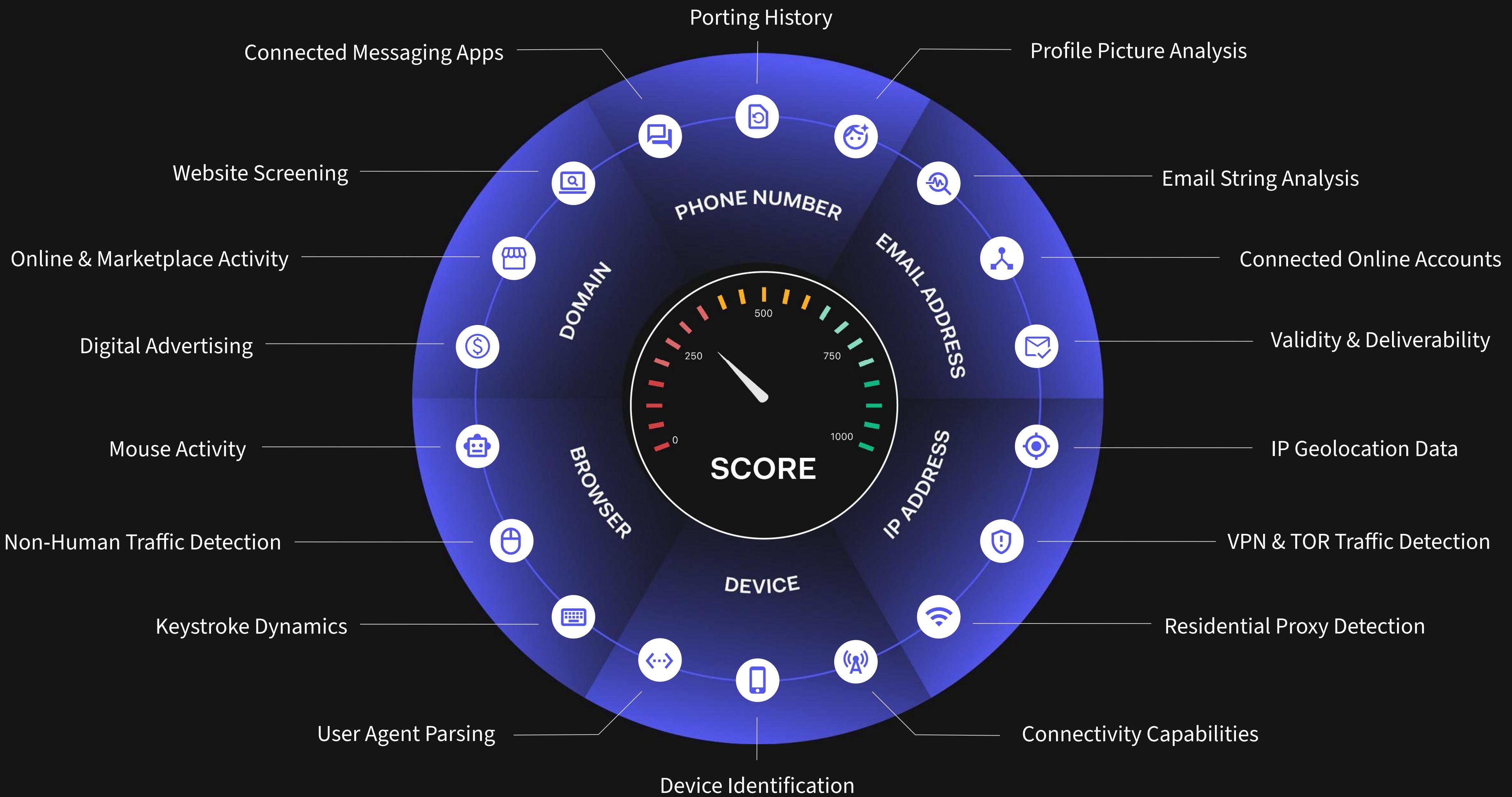
## trustfull onboarding

First line of defence against new account fraud and synthetic identities, entailing a high degree of fraud risks.

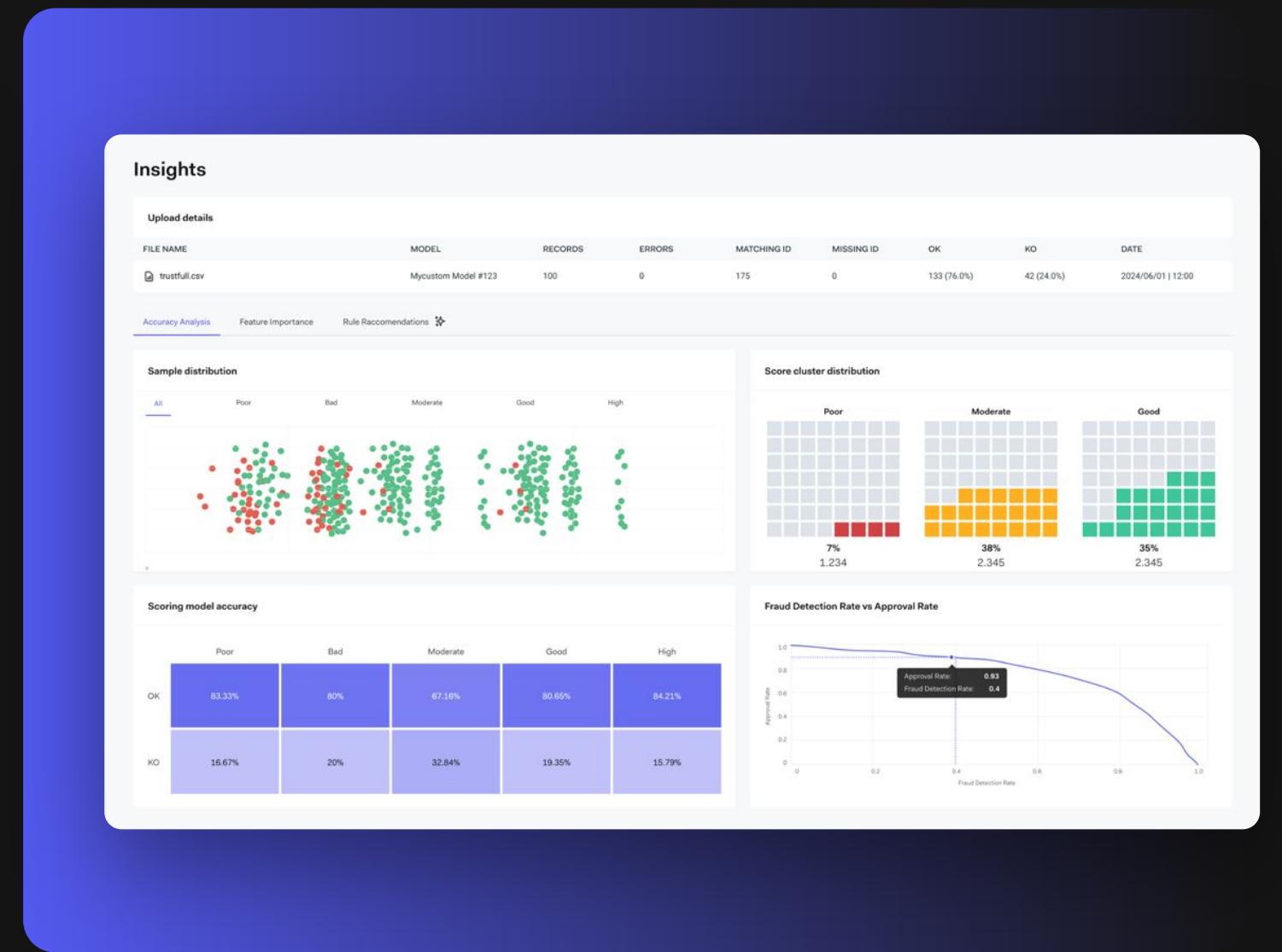
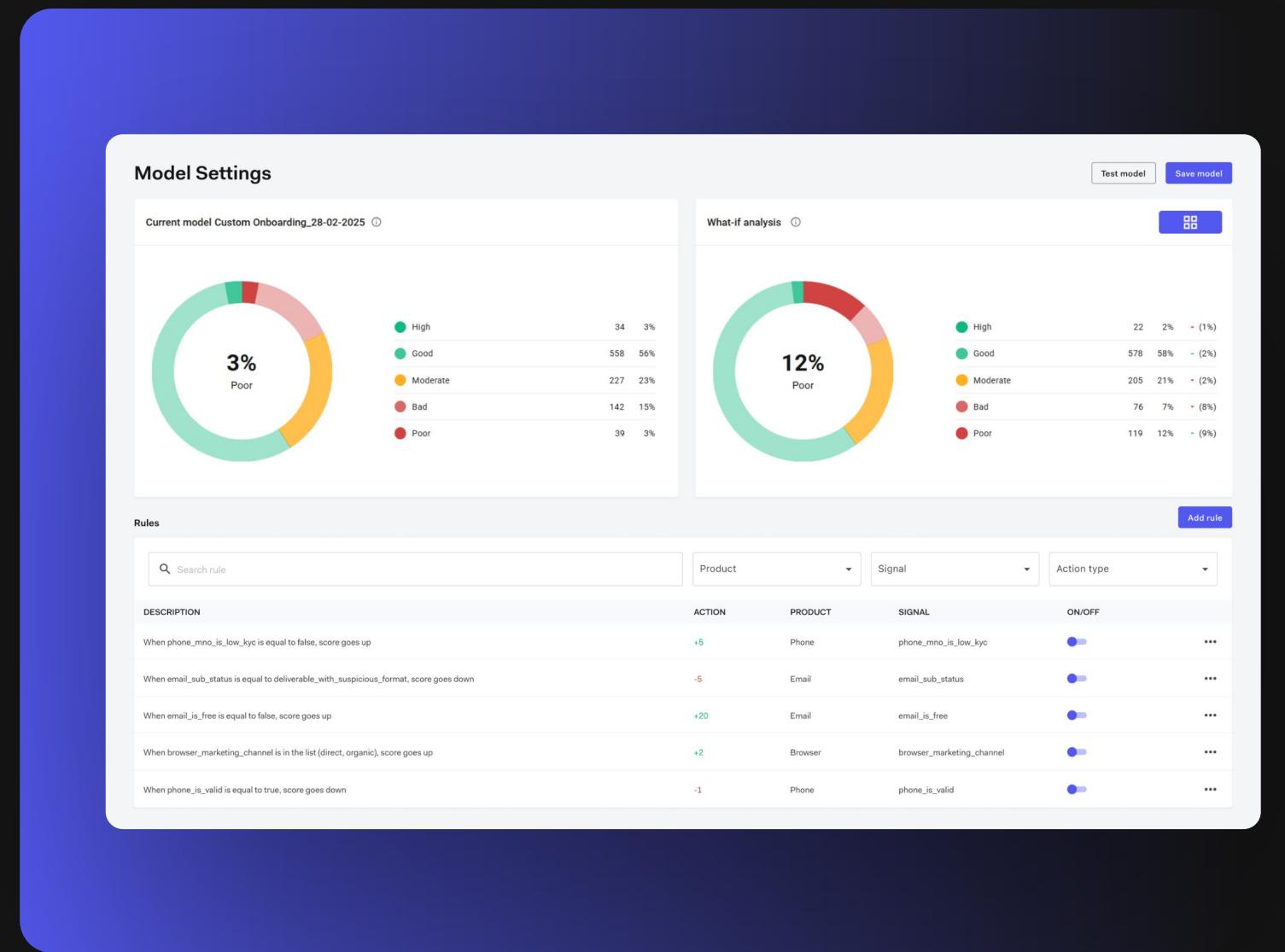
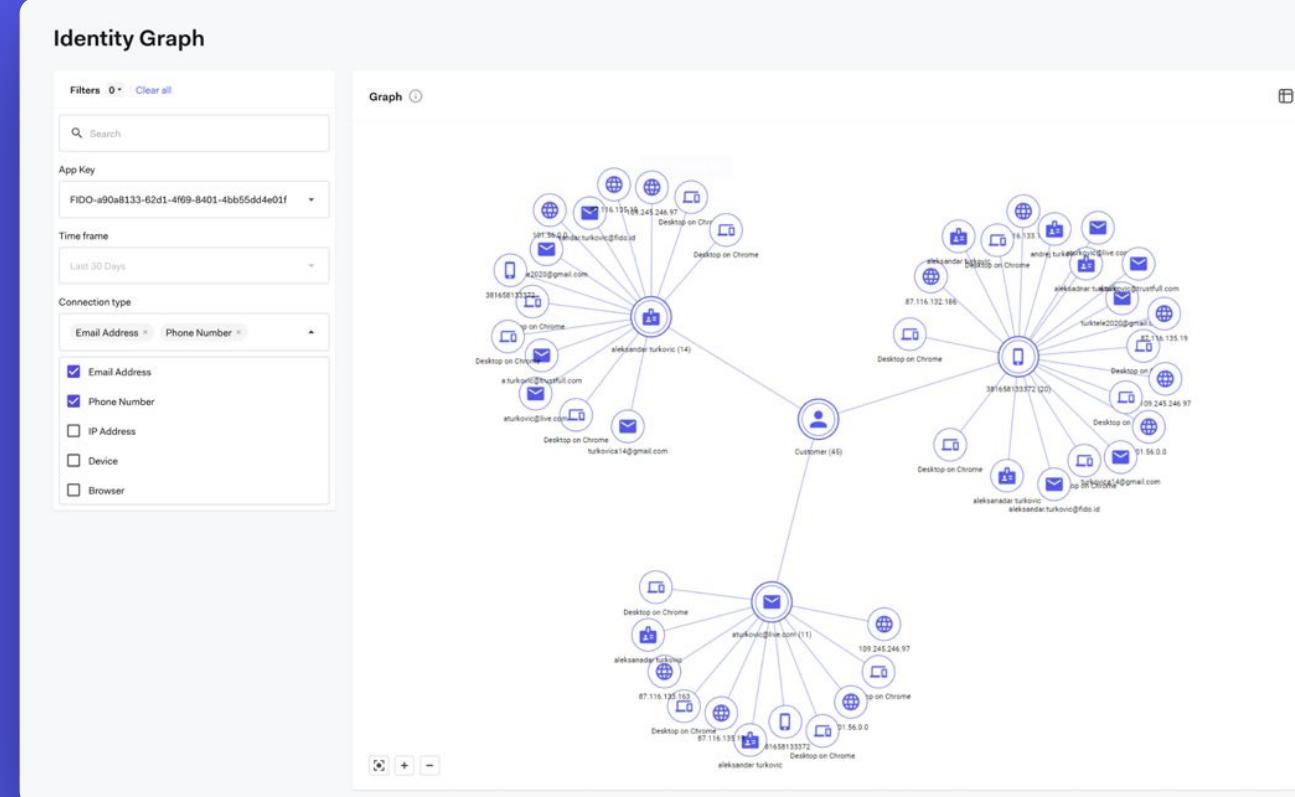
## trustfull login

Silent authentication with behavioral biometrics, keeping your customer accounts safe from unwanted access.

# ...with open source intelligence data



# But data is nothing without the right tools



## Links Analytics

Spot suspicious links between phone numbers, email addresses, IPs and devices used multiple times.

## Customisable Rule Engine

White-box, no-code rule builder to optimize or fully customize risk scoring methodology.

## Insights & AI Recommendations

Enhance your risk model accuracy and optimize performance with automated AI suggestions.

# Key features

## Dashboard

Stay in control of your usage with detailed analytics, detection statistics, reporting, and exporting options.

## Model Library

Start fighting fraud and fin-crime from day one, thanks to our ready-to-use models for each solution.

## AI-Powered

Machine Learning algorithms simplifying pattern analysis for your data science and fraud analysis teams.

## Accurate Signals

Tap hundreds of trust and risk signals silently analyzed by our platform, with industry-leading accuracy.

## Rule Engine

Build bespoke models matching your risk policies and sensitivity levels, with an easy-to-use model builder.

## Full Explainability

Full audit-trail for each scoring decision, with complete transparency and breakdown of applied rules.

## Links Analytics

Connect the dots between users and detect attempts of multi-accounting with a powerful identity graph.

## Model Insights

Backtest and improve model accuracy by understanding their performance against actual training data sets.

## Data Enrichment

Proprietary Data APIs for enriching your decision engines with granular, accurate and risk-relevant signals

# trustfull

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