

trustfull

# Stop Fraud, Not Customers

TRUSTED BY LEADERS

A woman with curly hair is smiling and looking at her smartphone. Overlaid on the image are three verification status boxes: 'Email Address' (8 connected accounts), 'Phone Number' (Active since 2020), and 'IP Address' (No proxy detected). At the bottom, the text 'Customer Approved' is displayed above a green progress bar.

**Email Address**  
8 connected accounts ✓

**Phone Number**  
Active since 2020 ✓

**IP Address**  
No proxy detected ✓

Customer Approved



# Trustfull in numbers

100+

Customers

<2s

Avg Response Time

100

Queries per second

10M+

Monthly Verifications

195

Countries Covered

1K+

Digital Signals



## Memberships & Certifications

Fintech District

OiX OPEN IDENTITY EXCHANGE

Fi Finance Innovation

REGTECH100

FINCRIMETECH50

Sifted 50 Southern Europe

MRC

ISO 27001



# AI-driven fraud: the \$485Bn threat

## Wide range of fraud and crime types

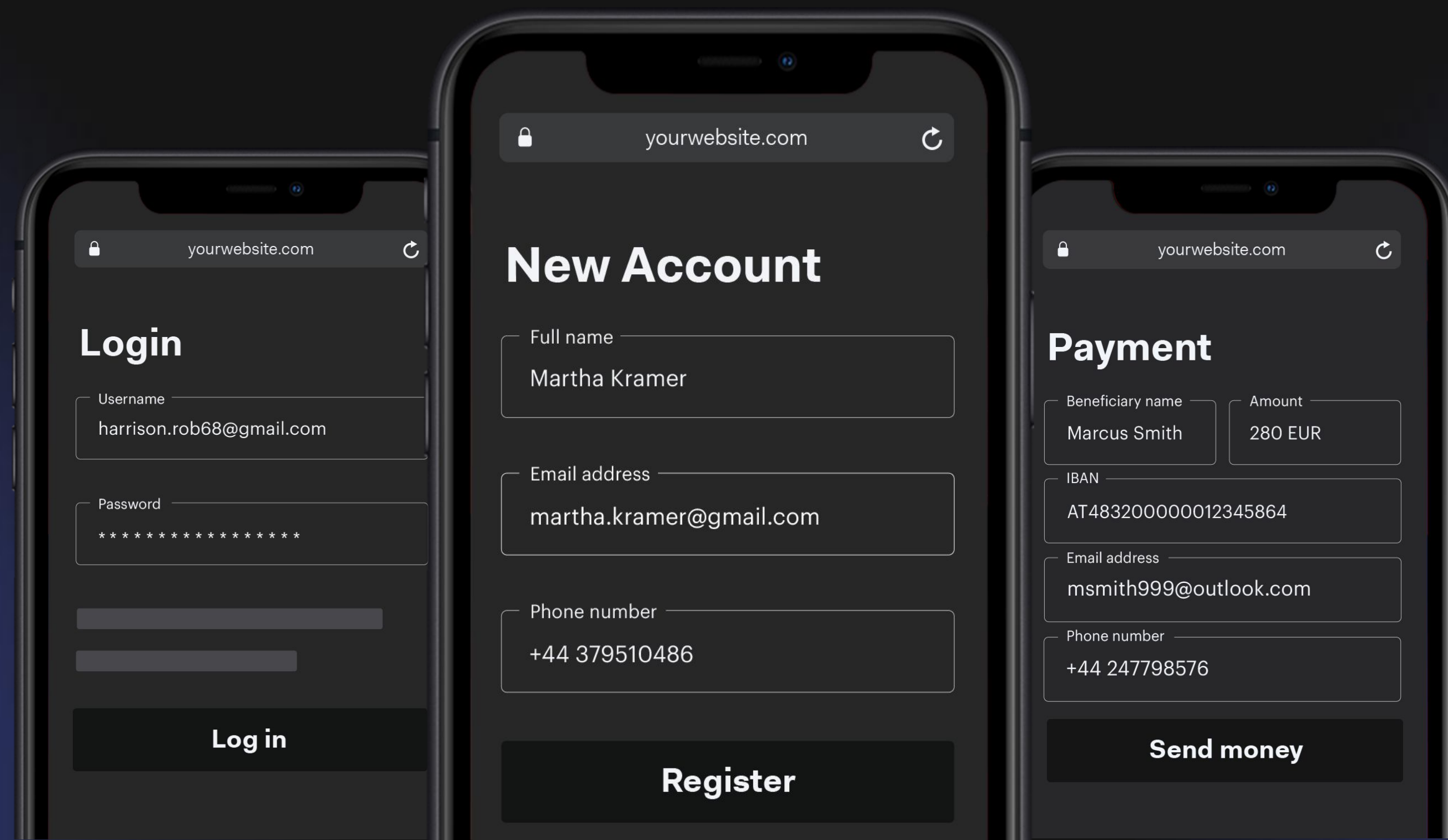
- ▶ Synthetic Identity Fraud
- ▶ Money Laundering
- ▶ Authorised Push Payment Fraud
- ▶ Refund Fraud
- ▶ Promo, Bonus & Incentive Abuse
- ▶ Account Takeover
- ▶ Catfishing & Fake Accounts

## Affecting a wide range of industries

- ▶ Banking
- ▶ Digital Lending & BNPL
- ▶ Crypto
- ▶ Payment Providers
- ▶ Betting & Gambling
- ▶ P2P Marketplaces
- ▶ Dating Platforms


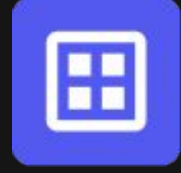




# Stop fraud with Trustfull

We help businesses strike the right balance  
between fraud prevention and seamless customer experience





# Frictionless, AI-based fraud prevention platform

-  Powered by open source intelligence & AI
-  1,000+ public data sources analyzed
-  Instant decisioning in <2 seconds
-  Frictionless security with no impact on UX
-  Multiple integration options (API, Batch, Manual)
-  Global coverage

trustfull

Dashboard

Lookups

Analytics

Models

Graph

SCORE

230


OUT OF 1000

7 Risk signals

2 Trust signals

Explain

GENERAL INFORMATION



FIRST NAME

Martha

LAST NAME

Dubois

PHONE NUMBER

+33 780 76 3733

IP ADDRESS

123.123.100.108

EMAIL ADDRESS

marthak@gmail.com

BROWSER

Chrome 109.0.54

PHONE NUMBER

+33 780 76 3733

STATUS

Disposable

COUNTRY

France

CARRIER

Onoff

NAME

Martha Kramer

Low


DATA BREACHES

1

FIRST SEEN

2024

CONNECTED ACCOUNTS



View More →

EMAIL ADDRESS

james@gmail.com

STATUS

Deliverable

COUNTRY

Italy

DOMAIN

Gmail.com

NAME

Jane Smith

Low





DATA BREACHES

87

FIRST SEEN


2021

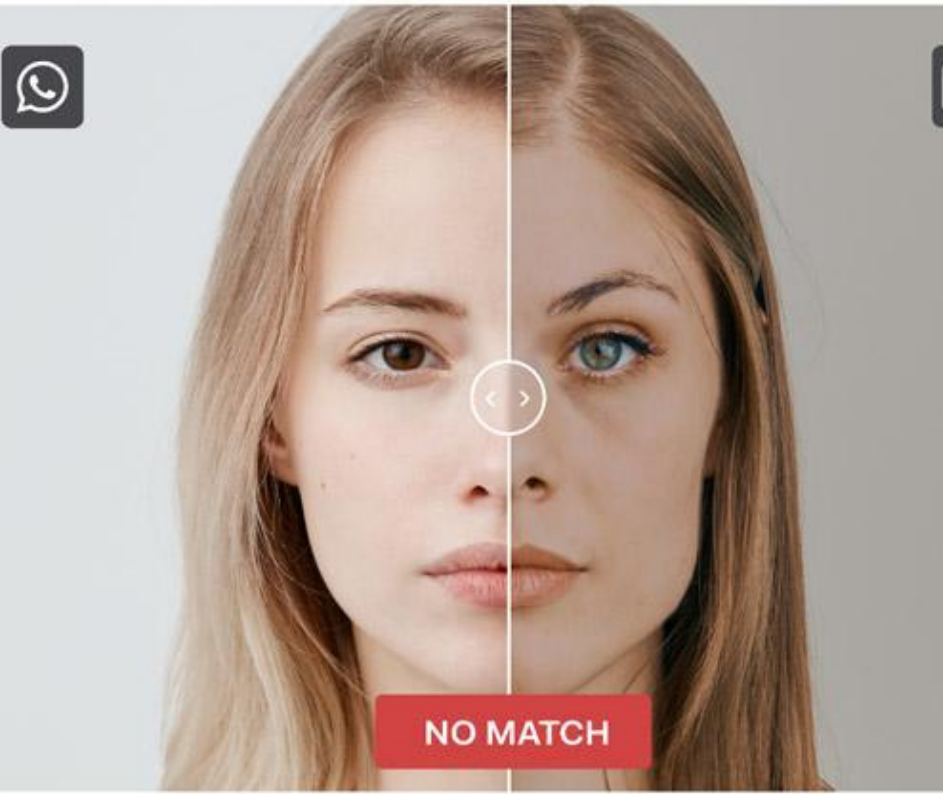
CONNECTED ACCOUNTS



View More →


IMAGE ANALYSIS





NO MATCH

REVERSE IMAGE SEARCH



linkedin.com/in/marthabloom/

linkedin.com

Male

Eyes open

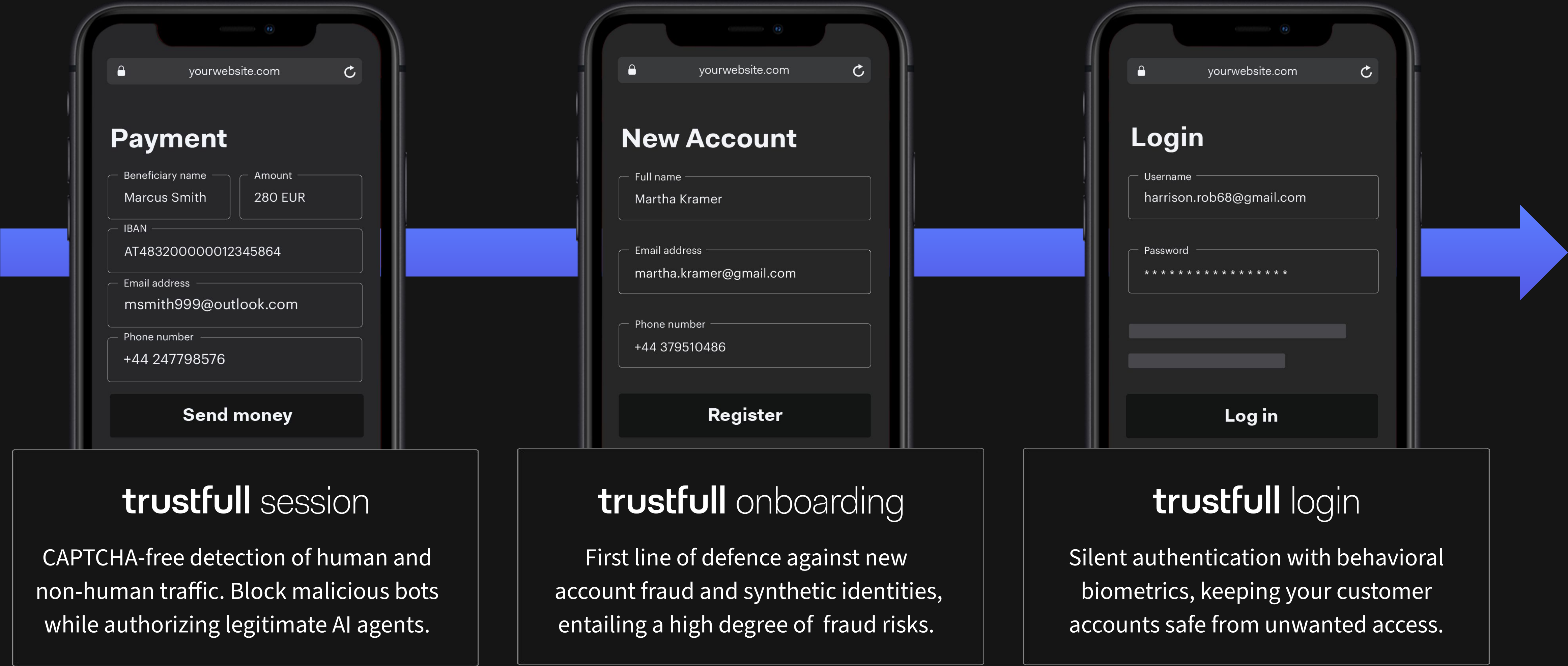
Smiling

Emotion Neutral

Age range 35-45

5

# Trustfull protects the entire customer journey...

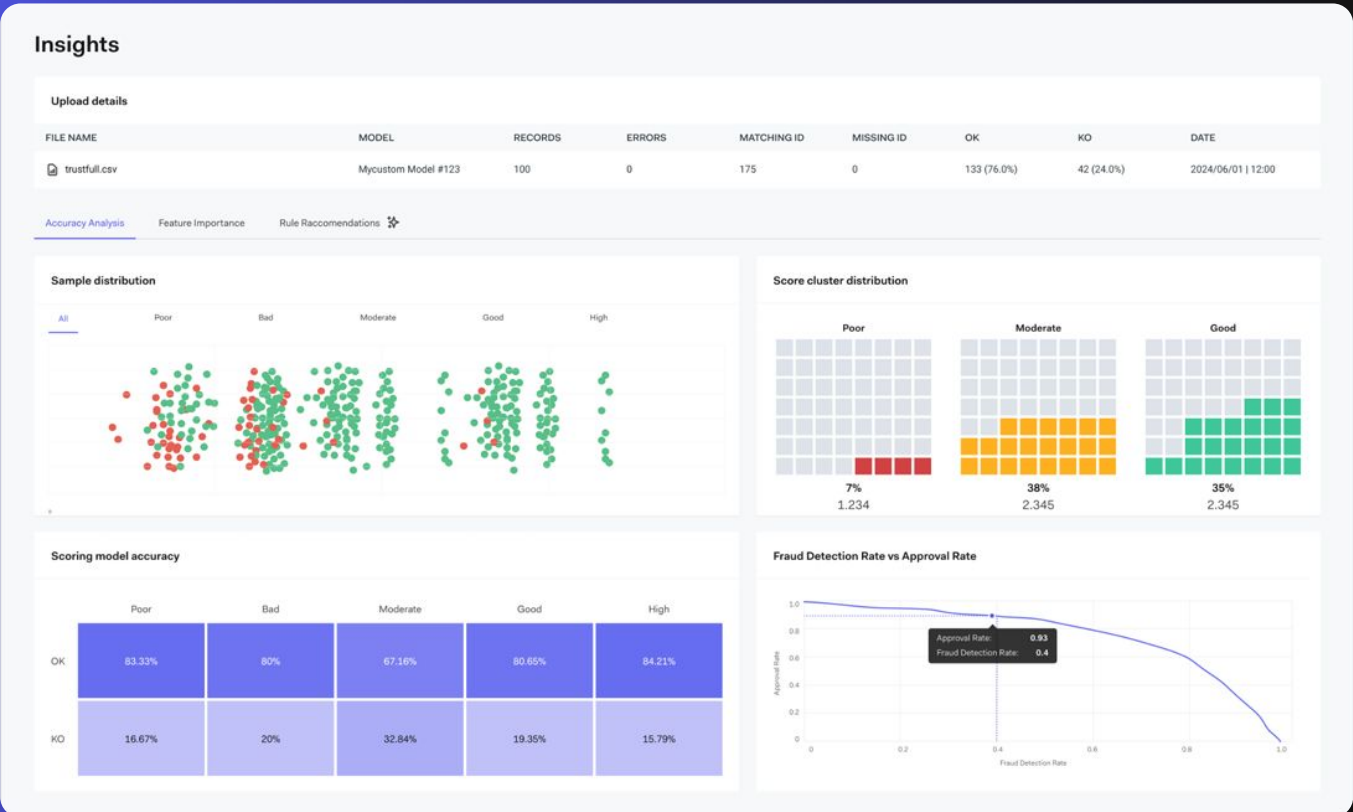
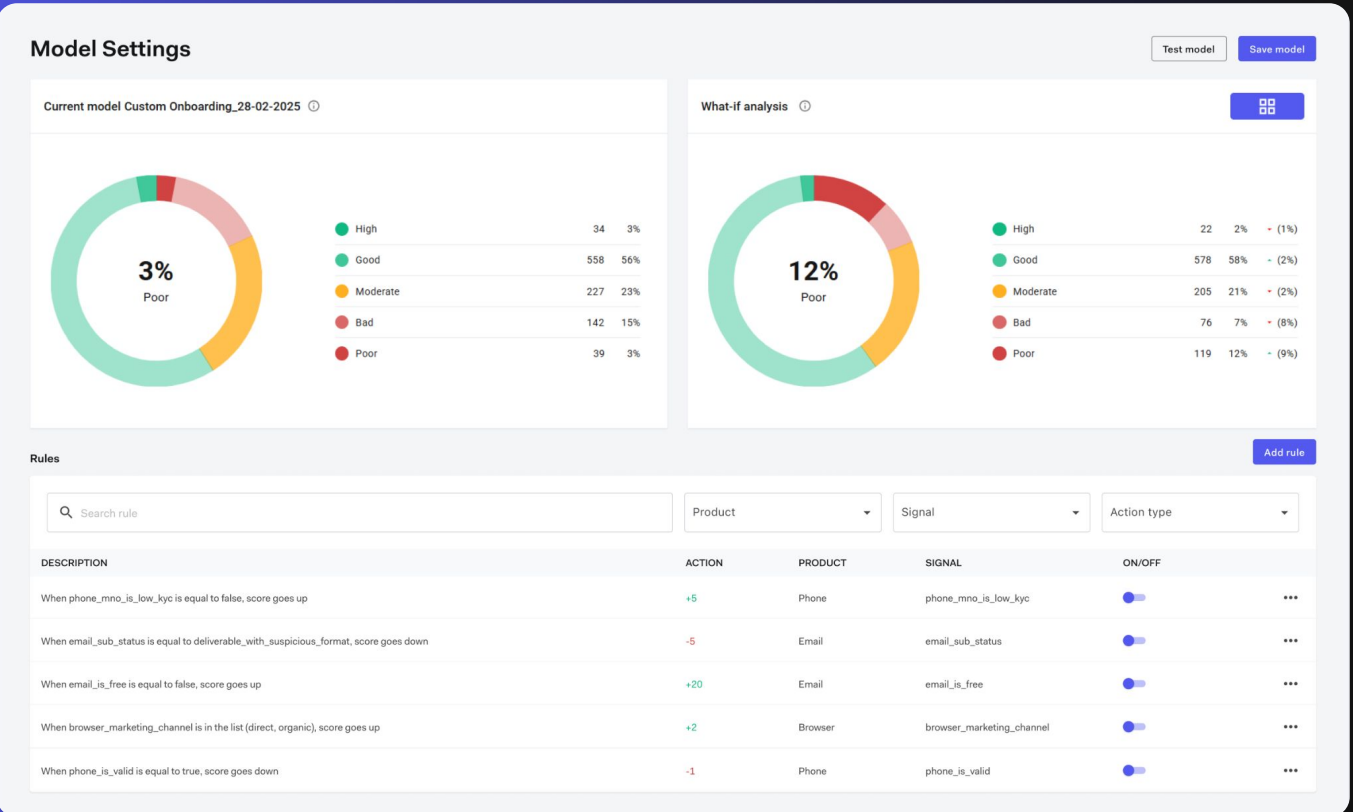
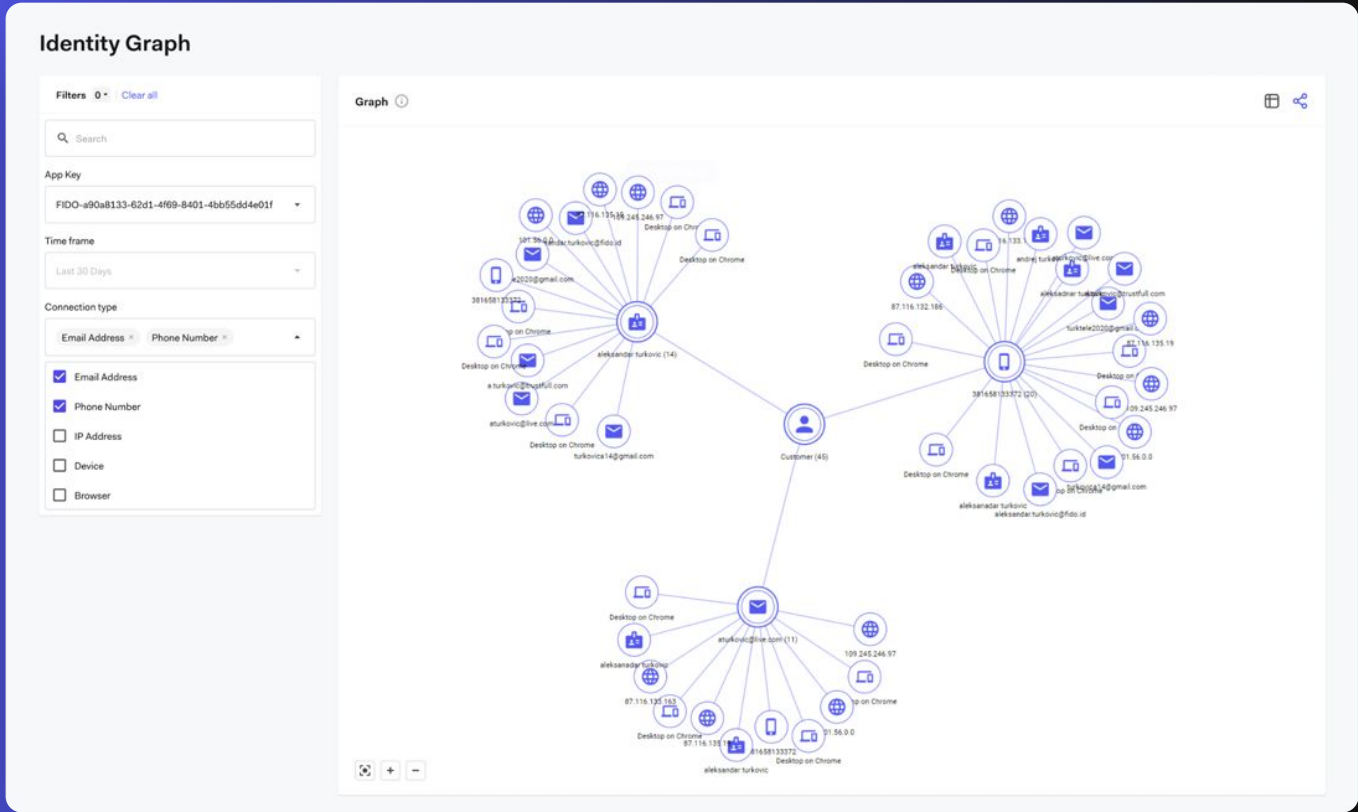




# ...with open source intelligence data



# But data is nothing without the right tools



## Links Analytics

Spot suspicious links between phone numbers, email addresses, IPs and devices used multiple times.

## Customisable Rule Engine

White-box, no-code rule builder to optimize or fully customize risk scoring methodology.

## Insights & AI Recommendations

Enhance your risk model accuracy and optimize performance with automated AI suggestions.



# Key features



## Dashboard

Stay in control of your usage with detailed analytics, detection statistics, reporting, and exporting options.



## Model Library

Start fighting fraud and fin-crime from day one, thanks to our ready-to-use models for each solution.



## AI-Powered

Machine Learning algorithms simplifying pattern analysis for your data science and fraud analysis teams.



## Accurate Signals

Tap hundreds of trust and risk signals silently analyzed by our platform, with industry-leading accuracy.



## Rule Engine

Build bespoke models matching your risk policies and sensitivity levels, with an easy-to-use model builder.



## Full Explainability

Full audit-trail for each scoring decision, with complete transparency and breakdown of applied rules.



## Links Analytics

Connect the dots between users and detect attempts of multi-accounting with a powerful identity graph.



## Model Insights

Backtest and improve model accuracy by understanding their performance against actual training data sets.



## Data Enrichment

Proprietary Data APIs for enriching your decision engines with granular, accurate and risk-relevant signals



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<https://trustfull.com>