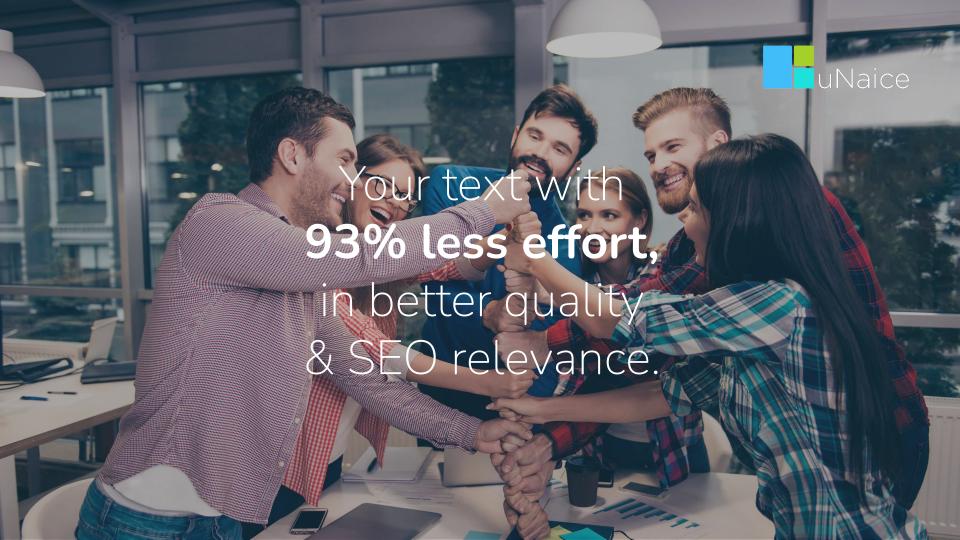




The rules are changing. **Be** prepared!

Meet our Text Robot.



Automatically generated content with just one click



500,000 copies

at the touch of a button. Unique,... quality-assured, natural language & SEO-relevant.





4 copies
... per hour with manual text creation







## The Text Robot writes **better text** than you do. **Seriously!**

He lives in the **cloud** and produces content based on their data. This is done **fast**, always error-free, 24 hours a day, 7 days a week and, if desired, in **110 languages** – for **a fraction of the costs** of manual writing.

MacBook



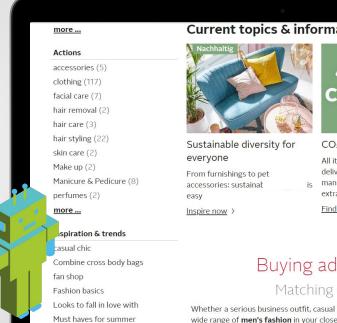
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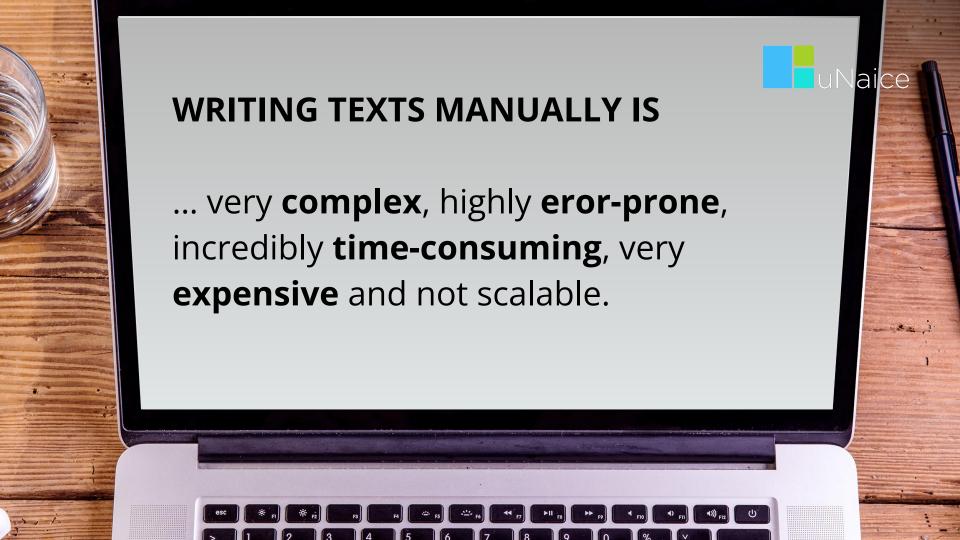
MacBook

## The Text Robot loves e-commerce!

**Changing product range**, seasonal offers, weekly **new additions** – at the touch of a button you receive new descriptions. Uncomplicated, reliable and always with **optimal SEO-relevance**. For any number of products - without personnel bottlenecks and also at 3:00 am.



Sustainable men's fashion



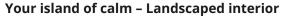
## Sceptical?

Let's play a round 'Bot or Not'.









After work it's time to relax and feel good. No problem thanks to the brown landscaped interior. The large dimensioned interior offers plenty of space for your loved ones. The sofa is equipped with a cover made of microfibre. The beautiful shapes also perfectly harmonize with your very own style. Not only is the design right, but also its workmanship.

#### Best seating comfort

Thanks to the shaft suspension with firmly anchored steel shafts, stability and comfort are guaranteed and a robust wooden base makes sure it is long-lasting.

The sofa features a sleeping function and a bed box, this way it can also be used as a guest bed. The couch can be placed in the living room freestanding. It has 10 cm high feet in chrome look, underlining the chic design. (...)



### Your island of calm – Landscaped interior

With the brown landscape interior, relaxation is guaranteed after a long day. Whether you use the huge space for yourself or share it with friends and family is entirely up to you.

The great and elegant form of this interior is combined with a cover made of microfibre - high-quality material meets the highest form of workmanship. Here you sit comfortably on a modern shaft suspension. Firmly anchored steel shafts ensure stability and a high load capacity.

Long-lasting thanks to solid construction: The substructure consists of a sturdy wooden base. You can rely on a bed box and a sleeping function for your new piece of furniture.

Transform it into a comfortable lying surface in a few simple steps and you have got a bed for visitors at any time. Set up your living landscape freestanding - the ten cm high feet in chrome look make sure your mop can easily reach under the sofa (...)

### And?

Ok, next round.









#### Fujitsu Lifebook E752 (refurbished)

In order to stay on the pulse of time and be well-equipped for multimedia applications, we recommend this recycled, reliable and used Fujitsu Lifebook E752 notebook , which is equipped with a Core i3 3110M 2.4 GHz processor.

The anti-reflective 15.6-inch HD screen scatters the sunlight so you can easily move your workplace to the terrace without any disturbing light reflections!

A pre-installed version of the Fujitsu Lifebook E752 is available with the sophisticated and reliable Windows 7 Professional 64-bit operating system, which presents numerous features such as improved restore and backup functions, drive encryption and a pre-installed Remote Desktop connection.

### Fujitsu Lifebook E752 (refurbished)

Our recycled and reliable Fujitsu Lifebook E752 notebook with its Core i3 3110M 2.4 GHz processor is the ideal solution for all modern applications in everyday office life - multimedia included.

Thanks to the anti-reflective 15.6 inch HD screen you can also work outside or in less favorable lighting conditions.

We have equipped the Fujitsu Lifebook E752 notebook with the reliable and well-known Windows 7 Professional 64 bit operating system.

This provides you with several modern features such as improved restore and backup functions, drive encryption and a pre-installed Remote Desktop connection.

## Again?

Good, last round.









You could describe the landscape of Valais with such words as hilly or mountainous. However, the Swiss winery Histoire d'Enfer is trying to express the own beauty of its homeland with this white wine. We think he is successful!

Tip: Combine this Petite Arvine with rice dishes or Hawaii toast.

Its bright green yellow causes a good mood at the table. This color can not be found in any color catalog. Slim body and distinctive acidity create a white wine showing great character and class in your mouth.

The Petite Arvine gives this wine its individual character. The fruity accents of black cherry provide a fruity taste.

Our recommendation: It excellently harmonizes with Hawaii toast, fried chicken and fondue.



#### Petite Arvine Réserve AOC

It is the hilly landscape which characterizes Valais. The Swiss winery Histoire d'Enfer has made it their business to express the beauty of this region with a white wine. They have definitely succeeded!

The tangy green yellow is simply fun – an incomparable colour that no other wine can imitate. The white wine is characterized by a slender body and a distinctive acidity, which gives it character and class.

The grape variety Petite Arvine leads to the individual character of the wine. The aroma of black cherries makes up the fruity taste.

We recommend: It is a good match with Hawaii toast, fried chicken and fondue





# It's okay if you're unsure. Everyone is at first.

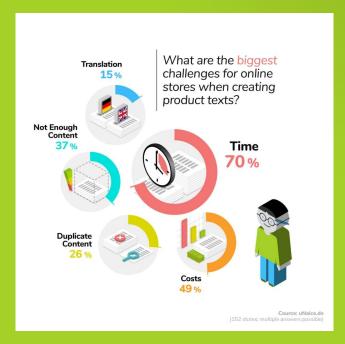


Even **Google**\* sees no difference.

\*The Google algorithm loves well-written, relevant text and punishes duplicate content. Several tests have shown that web pages have increased significantly in the SEO ranking due to the Text Robot.







Do you recognize yourself?

uNaice is a partner of AX Semantics\* world market leader for text automation

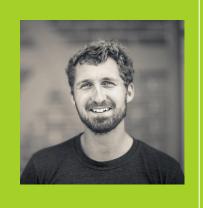




"The Text Robot combines intelligence, diligence and speed – it's an important eCom tool."

— Henryk BoerngenCMO | CDO | Global Head ofMarketing at Continental





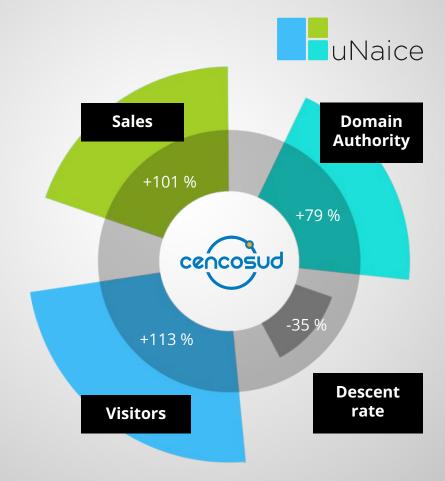
## "The future of e-commerce is in the text robot."

Patrick Zackert, Senior E-Commerce-Manager at OTTO

# Results? How about a massive sales increase of 101 %?

"With the help of automated texts by AX-Semantics, link building and the optimization of our product categories, we were able to record **enormous growth rates** as part of our Cyber Week 2017."

- PAULINA RODRÍGUEZ DE LEAL SEO LEADER CENCOSUD



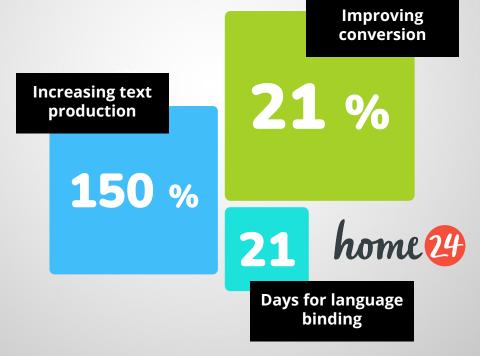
## ... or improve your Conversion Rate by 21%?



"For us, stepping up the content creation was crucial for **severely accelerating our market entry.**Moreover, uNaice made us recognize that content is helping, not burdening."

- SIMON POKORNY

HEAD OF SEO home?

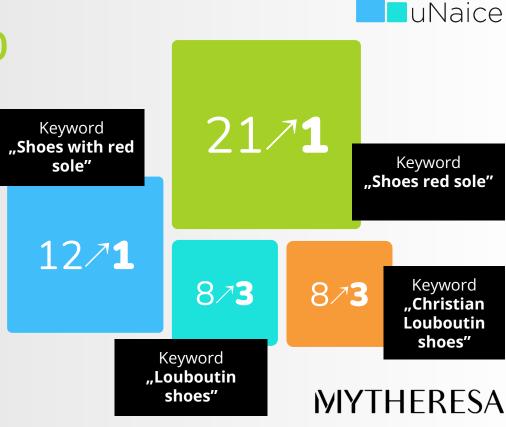


AX Semantics supported home24 during a content project in three languages in the field of conversion, SEO and non-duplicate-content.

... or improve your ranking by up to 20 positions within 6 months

"Thanks to uNaice automated texting we were able to gain a first-line position together with a steady ranking for MYTHERESA."

- ANJA WOLFMAIER
TEAM LEADER SEO MYTHERESA



### Here the Textroboter already supports (selection of references)

<b>℃</b> TUI	toom	<b>A</b> ASPHALTGOLD	W/AGO	hagebau	Jeans direct	BRAX	Deloitte.
Qualität für Unternehmen RAJA Group	отто	OMIO formerly go'euro	NIVEA	RexeL	adidas	METRO	11TEAMSP@RTS
Gentner-	Neue Westfälische	beeline <sup>®</sup>	BECHTLE	MIT <b>EGRO</b> ,	ARP	LEONARDO	<b>45I SCHÄFER</b>
MYTHERESA	BIOGENA GOOD HEALTH FOR ME	TOSH	<b>E</b> Einhell	INTERNET — STORES	<b>Focus</b> Discount	GERRY WEBER	\$ seidensticker
<b>"</b> novomind	GÖRTZ	Holz Richter	JUS <b>timusic</b>	LEDVANCE OSRAM	LEUCHT MITTEL MARKT.com	MEDIMAX	• • • • • • s i x
LB≣BW	EMERSON.	SP()RT-THIEME	SYNAXON AG	RENNER	Viking	Schneider Electric	focus shop





In a free and non-binding **online demo** we would like to introduce the Text Robot to you **personally** and answer all of your questions.

You can easily book the appointment by yourself:

**Book Online Demo now** 

PS: Please feel free to invite all colleagues who need to know about us

Of course, we will also be happy to tell you which copies ir our examples were written by a human. ;-)



